

IELTS Speaking Topics

Topic: Business



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Instructions for Taking the Test

Read the rules and regulations carefully before taking the test:

1. Set aside 11-14 minutes in a quiet room with no interruptions.
2. Use a recording device or ask a partner/tutor to act as the examiner.
3. Follow the test structure exactly:
 - **Part 1:** Introduction & general questions (4–5 minutes)
 - **Part 2:** Long turn – 1-minute prep, 1–2 minutes speaking
 - **Part 3:** Discussion – deeper questions related to Part 2 (4–5 minutes)
4. Time yourself strictly. Do not exceed the speaking limits.
5. Review your recording after the test to assess yourself.
6. Practice with multiple topics to improve fluency and confidence.

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Speaking Topic 1 - Business

Part 1 - Interview Section

1. Why do some of them decide to set up their own businesses?

People sometimes establish their own businesses in order to execute novel ideas. They are confident enough to fathom the situation's advantages and disadvantages. In some instances, it is merely an emergency, while in others, it is merely an experiment.

2. What are some of the challenges/dangers that come while starting a business?

Before opening a business, one should be aware of numerous risks. Among all, priority one is the success probability ratio. Because investing a fortune in a startup that fails due to a lack of strategy is a waste of time and funds.

3. What are some of the important things you must do when running your own business that might not appeal to everyone?

One must be sufficiently selfish not to share one's own strategies. Never begin a business with a partner. Also, no dues should be paid.

4. Why do certain people open their own businesses?

Consumers prefer the potential to state, "This is mine." They desire the capability to perform tasks independently. They wished to see something flourish in which they had a hand. Obviously, people also want to make money, and this may even be the primary motivation.

5. What qualities or traits does a small business owner need to have?

A small business owner would need to be diligent with his business, ensuring that things are done correctly and patiently, with the ability to wait until the business begins to succeed. He would need a substantial amount of capital to launch his business. A small business owner must also have a sense of humour so that he can laugh when he wants to cry.



Part 2 - Cue Card

Describe a small business that you would like to own/open

You should say:

- What would this business be?
- How would you start/open this business?
- How would you run this business?
- Explain why you would like to run this kind of business.

Introduction

Although no one in my family has ever been involved in founding or maintaining a business, I have harboured a secret desire since early high school that I would one day start a modest firm to test my entrepreneurial skills.

What would this business be?

I've always been interested in making jewellery by hand, like macramé, beading, Chinese Knot tying, and other ways to tie knots and stitch with a cord or wire. Therefore, I am thinking about starting a business selling and creating this type of jewellery.

How would you start/open this business?

It wouldn't even need to be a massive organisation; only a few people would be required to design and sell bracelets, necklaces, and other accessories. If our products become more popular and more people begin purchasing them, we may be able to open a small shop and accept special orders. Additionally, we could teach individuals how to make their own jewellery.



How would you run this business?

I was considering asking my cousin for assistance, as she is talented with her hands; I believe she also has friends who are adept at macrame, so they may also assist. We might sell our products by putting advertisements in the newspaper or on the internet. During the holidays, we would travel around China and sell our jewellery at popular tourist destinations. We would each focus on what we do best so that we could produce a large number of high-quality goods as quickly as possible.

Explain why you would like to run this kind of business.

I wouldn't be able to work at a job I dislike, which is the primary reason I'd establish a business like this. Moreover, I have been more inclined in this field since my childhood hence it would be more productive.

Conclusion

Nevertheless, I would like to start my business as soon as possible, because the longer I wait, the more difficult it will likely be for me to do so. Considering that the cost of launching a business continues to rise, I cannot afford to spend additional funds or wait forever.



Part 3 - Follow Up Questions

1. What challenges and difficulties do people face when they try to open a small business?

One of the greatest obstacles for small businesses is simply existing. Most small businesses fail within a year of opening, so if they can get past this, their next goal will be to get long-term customers. Depending on the type of business they are starting, they may also have to market their products and services. Their business's success or failure is largely determined by the effectiveness of their advertising.

2. How can small businesses benefit the people in their community?

Small businesses in the area can meet the needs and wants of the general public. They become familiar with their customers and may provide specialized treatment for them. Small businesses can check on community members. If they are used to seeing them and notice a change in their routine, they can tell someone who might be worried. Having a small company, such as a restaurant, fosters a family-like atmosphere in the area, as opposed to going to McDonald's, where nobody knows your name.

3. What kinds of small businesses are the most popular in China?

You see them everywhere, and new ones appear nearly every day. I mean beauty salons, hairdressers, and barbers. On each corner of every given street, you will find one or two businesses. People are far more interested in style and fashion, which explains why these enterprises are so successful. If you look around, you will see a multitude of new hairstyles.



4. How have small businesses changed in recent years in China?

There is a great deal of flexibility to establish your own business and flourish in China. There are many more small enterprises than there were in the past. As a result of China's accession to the WTO, there are many more products and, therefore, more firms. As was already said, fashion is getting more and more popular, so more businesses are opening to serve it.

5. How do you think small businesses will change in the future in China?


I believe that individuals are cooperating more in order to get their little enterprises up and running so they may expand and flourish. Small enterprises will exercise their muscles and increase their customer base in rural areas. Small enterprises will have a considerably greater impact on people's lives than they do now. Small enterprises are China's future and will continue to be so.




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