

IELTS Writing Task 2 Sample 6

Topic: Media and Advertisement



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Writing Task 2 Sample 6

Media and Advertisement

Many people believe that social networking sites (such as Facebook) have had a huge negative impact on both individuals and society. To what extent do you agree?

Give reasons for your answer and include any relevant examples from your knowledge or experience.

You should write at least 250 words.

Model Sample Answer 1 Band 8

With the development of new technologies, the popularity of social media platforms like Facebook, Twitter, LinkedIn, Google+, etc., has skyrocketed. Despite its many negative effects on society, its potential benefits should not be overlooked. I firmly bolster with the former viewpoint my preference and other side is justified further.

To begin with, social networking sites play a crucial role in bridging the gap in communication between people, both locally and with far-flung loved ones. In addition, these platforms typically host numerous social groups that enable users to locate others who share their interests and worldview regardless of physical proximity. In recent years, we've witnessed how sharing stories of injustice and social issues on social media has had a significant impact on authority and resulted in victims receiving justice. Internet social networks have become a widespread medium for people to disseminate and discuss news, ideas, and other information.

However, as social networking sites have become more commonplace, it has been observed that people have become disjointed and fragmented. The younger generation is more open to this shift, and they prefer to devote the majority of their time to these platforms. Their mental and physical health have suffered as a direct result of this. Furthermore, this has a significant impact on families, whose once-robust social bonds have all but vanished in the modern era. Individuals are becoming reliant on these platforms, leading to a decline in their interpersonal skills.



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In a nutshell, the use of social networking sites has made people more sociable and interactive. The huge cost previously incurred for international calls is eliminated, giving people the confidence to talk to anyone, anywhere in the world. However, as a result of their hectic schedules, most people prefer electronic communication to face-to-face encounters, which increases the distance between them.

(297 words)

Model Sample Answer 2 Band 7.5

There are those who believe that social media is bad for people and society as a whole. Since people are vulnerable to developing an unhealthy addiction and social media can lead to schisms in society, I wholeheartedly agree with this viewpoint.

The most noticeable impact of social media is on users' psychological well-being. The small doses of dopamine that come from scrolling through one's feed, feeling outraged at posts, receiving likes, and making positive or negative comments have become addictive for the vast majority of social media users. While there are many ways to find fulfilment, none of them are as healthy as actually accomplishing something worthwhile in the real world. Some people would rather hide away in a virtual world where the risks are much lower and the interactions are always one-sided.

On top of that, the negative effects of social media are widely recognised. Facebook is full of isolated communities that foster antisocial behaviour. Conspiracy theories, for instance, are a common subject of online discussion and speculation. Isolation from the rest of society is a gradual process that can manifest itself in real-world events like the January 6 insurrection and the Occupy Wall Street movement. These events have the appearance of protests, but the ideas being advocated are usually too radical to result in reform that can be defended or implemented pragmatically.

To recapitulate, for the average person and for society as a whole, social media has far more negative effects than positive ones. Governments' aversion to regulation means that users should stop bothering with these services.

(259 words)



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Model Sample Answer 3 Band 7

There are countless ways in which humankind benefits from the progress of technology. Some people believe it leads to a surge in anarchy in society. However, a few others are of the viewpoint that it gives people a global stage on which to be seen. In this respect, I concur with the claim that technological advances in social media provide numerous advantages for young people.

It's undeniable that the advancements in technology provide us with a wide stage on which to perform. A person can expand their business and network by connecting with people all over the world. For instance, people today use these platforms to set up shop online, where they can describe their wares, receive orders for them, and collect payment, all without ever having to physically interact with a single customer. In addition to this, in the modern era, people can always find the most recent news on these sites. During the recent covid-19 pandemic, for example, people were able to access information from a variety of sources, including those on the other side of the world, in a matter of seconds.

However, there are those who worry about the potential downsides to people's personal and social lives brought on by this progress. To cite just one example, people become "mouse potatoes," causing children to lose focus on their schoolwork and causing adults to waste a lot of time. Furthermore, as people spend more time on these sites, they become more introverted and, paradoxically, more mature in their thinking, as obscene content is readily available even to those with immature minds.

To sum up, there are those who believe that these sites are harmful to individuals and communities. However, I'm inclined to argue that many advantages exist. We need to regulate these platforms more strictly.

(298 words)



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Model Sample Answer 4 Band 6.5

Experts are of the viewpoint that Facebook and other social media websites have far-reaching, negative effects on both individuals and communities. I completely bolster such a viewpoint. My preference and the other side are justified in the ensuing paragraphs.

The first and foremost reason for my inclination is that the primary reason I feel this way is that many young people today would rather spend their time on Facebook or another international social networking site than out in their neighbourhoods making friends and acquaintances. In addition to this, people are spending more time online with people they have never met in person and are unlikely to meet in the future, further fracturing and destabilising society as a whole.

On the other hand, there is no denying the positive effects that online media has had on people personally. First, thanks to the rise of social networking sites like Facebook, people from all over the world can connect with one another in a way that was previously impossible. Facebook's social groups also provide users with an opportunity to connect with and learn from others who share similar interests. For instance, if parents send their children to study abroad can see their children through whatsapp video calls, facetime and google meets. As a result of such social networking sites one can connect to their closed ones anywhere in the entire world.

To conclude, While social networking sites have undoubtedly brought people closer together, they have not had the same effect on larger institutions or neighbourhoods. Communities can do more to foster future community life by encouraging residents to participate in local activities.

(269 words)



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Media and Advertisement IELTS Essay 2

Some companies sponsor sports as a way to advertise themselves. Some people think that it is a good thing, while others think that it has many disadvantages. Discuss both views and give your own opinion.

Provide an answer to the given topic and give any relevant instance of your own. Evaluate both reasons before writing your opinion.

You should write at least 250 words.

Model Sample Answer 1 Band 8

Numerous modern organizations employ a wide range of tactics, including the sponsorship of sporting events, in an effort to boost sales. There are others who believe that by advertising during athletic events, businesses are not only able to reach a wider audience, but also provide a platform for new participants. Though, the opinion shouldn't be formed until both sides have been weighed.

Having a company's name associated with a sporting event is a great way to get the word out about a game, and it also allows firms to generate additional revenue. Reduced government support for some games has led to a decline in popularity. This means that when businesses invest in these games, spectators are much more likely to tune in. Because of this, the promotion of any activity will benefit. Furthermore, event sponsorship can help get knowledge about up-and-coming athletes.

However, the bulk of corporations that host sporting events peddle low-quality goods and goods that are harmful to health. It's concerning that cigarette and alcohol companies use sporting events to promote their products, given the known dangers of these substances to human health. Although alcohol has been shown to have potentially toxic effects on the human body, companies like Kingfisher, which mostly supplies wine, are utilizing the popularity of sporting events to increase their profits.



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To recapitulate, one of the clear benefits of sponsoring sporting events is the opportunities it gives to up-and-coming athletes. Nevertheless, the unintended consequences of such publicity campaigns cannot be ignored. Regardless of institutions promoting sports for their own benefit, they still help spread the word about the athletic world.

(265 words)

Model Sample Answer 2 Band 7.5

Ad campaigns have evolved in many ways over the years, and that much is certain. There has been a dramatic increase in the trend of sponsorship, whereby businesses market their wares by financially supporting a particular sporting event or athlete. There are those who think this form of advertising is effective while others think the negatives outnumber the benefits. Still, I believe that the advantages are more than the drawbacks.

First of all, one of the greatest aspects of sports sponsorship is that it boosts the sales of the sponsoring businesses. For instance, the firm decides to support a highly publicized sports team or athlete. Then the event planners won't have to stress over finding money. These corporations put up a lot of cash and handle all the personal finances for a certain athlete or sporting event.

On the contrary, it's essential to remember that advertising also has its pitfalls, such as the possibility that the sponsoring corporation is exploiting the venue of a sporting event to promote its inferior products. Kingfisher, an alcohol manufacturing industry, sponsored cricket as a means of advertising its product despite the known detrimental effects of alcohol consumption. Furthermore, the company's reputation is at risk if the athlete engages in criminal activities like match-fixing or the use of performance-enhancing drugs. As with other forms of violence, these kinds of actions undermine sports' core values.

In conclusion, there are indisputable positive outcomes to sponsoring sporting events, but there are also adverse repercussions. When weighed against the merits, the drawbacks are insignificant. The professionals have an obligation to enhance their performance and avoid scandals if the brand is to benefit from its sponsorship of sports and remain competitive in the market.

(285 words)



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Model Sample Answer 3 Band 7

The corporate world of today is cutthroat. Therefore, many multinational corporations sponsor major sporting events to either maintain their market share or gain new clients. Despite the fact that many people appear to have a favourable opinion of this, there are numerous individuals who are concerned that the negative effects of endorsement deals on sports will ultimately win out. In my opinion, the benefits that recipients receive through sponsorships might sometimes outweigh the drawbacks.

Corporate sponsorship deals in sporting events have two major drawbacks. The potential damage to one's reputation is a serious drawback. An increase in understanding of the harmful health effects of certain product categories, such as alcoholic beverages, tobacco products, and processed foods high in sugar, salt, and fat, is the primary source of operational risks that could make the endorsement of such products by a sports team or league divisive. The operational risk is another important drawback.

However, there are several benefits to having a global corporation promote your popular sports team. To begin, sponsorship is identified as an essential funding mechanism for event running costs. Many well-known sporting events rely entirely on sponsored money to run, and if promoters are unable to secure sufficient endorsement funds, the events will be forced to be cancelled. In addition, athletes gain from sponsorships since they can use the money to pay for things like match fees, uniforms, equipment, travel expenses, and more. Therefore, there are different significant benefits to receiving taxpayer funding.

To summarize, while corporate sponsorship does have its shortcomings, the rewards enjoyed by those who receive it far outweigh them. The pros of promotions, in my opinion, are sufficient to outweigh the pitfalls that arise from this infomercial and collaboration arrangement.

(285 words)



Model Sample Answer 4 Band 6.5

Sports marketing has a wide range of possibilities in today's competitive market. Advertising, according to some, is a fantastic way to get the word out about a company's wares. Others, meanwhile, argue that this marketing fad has significant limitations. In this essay, I will explain why I believe that both viewpoints are valid.

Companies around the world see sports sponsorship as a lucrative way to spread the word about their wares. As a result, sales rise, brand awareness rises, and the brand's overall value rises. Moreover, the team benefits from this arrangement because of the financial support they receive from its corporate sponsors. Similarly, a firm can generate enormous revenues by investing in sports events if it becomes a brand ambassador of major sports clubs.

Some people think it's dishonest to promote commercial products at sporting events, thus they want to stop it. As athletics and other forms of sports broadcasting become increasingly competitive, the potential for corruption of chivalry rises. As a consequence, people would be prompted to make impulsive purchases of things they don't need on a constant schedule. For instance, if a popular cricket player or basketball player endorses a product, the product's sales will increase.

Finally, there are tangible benefits for both the team and the sponsoring business when financial assistance is offered for sports activities. If consumers select trustworthy goods and the sports team competes fairly without resorting to dirty tactics like match-fixing or bribery, then we can all live in peace and harmony ever after.

(251 words)



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Media and Advertisement IELTS Essay 3

Today the high sales of popular consumer goods reflect the power of advertising and not the real needs of the society in which they are sold, To what extent do you agree?

Give reasons for your answer and give any relevant examples from your own knowledge or experience.

You should write at least 250 words.

Model Sample Answer 1 Band 8

In today's world, technology has a significant effect on people's lives. Advertisements are now considered the most important way to introduce new products to people and influence them to purchase those goods. However, the real purpose of buying the products have changed by these false promotions. I completely agree with this statement and will point out some reasons how advertising affects society in a pessimistic way.

As more people have access to technology, the selling sector is experiencing fiercer competition. Companies utilize public advertising theory to boost their brand recognition. Furthermore, it is undeniable that a product's selling rate increases when more of its image appears online. For instance, businesses that wish to improve the quality of their products can pay celebrities to promote them and increase the demand for their product. As a result, individuals are tricked into purchasing unneeded goods because of renowned people who act in the advertisement.

Moreover, advertising and goods go hand in hand. Consumers complain about costly goods resulting in public advertising campaigns. A lot of selling information is spread to people through TV shows, the Internet, and street pamphlets. People dispute how terrible the products, after they purchased them and how irrational the pricing was. From this angle, it is obvious that advertising fills the gap between products and the reality of their true quality.



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In conclusion, consumers believe what the promotions have shown when they see the products on TV or on the Internet. But customers can not rely on the advertisements and should also consider the feedback and reviews of the products.

(265 words)

Model Sample Answer 2 Band 7.5

The last few decades have seen more advertising than ever before which has brought a greater impact on the customers. Many people feel that the influence of advertising on consumers has affected their buying behaviour significantly. Although I partially agree with the viewpoint, in my opinion, the majority of consumers are capable of making the appropriate decisions on their own.

To begin with, public exposure to repetitive commercials is one of the key elements that influences people's decisions to buy items, particularly new ones. However, some customers are not able to differentiate between their wants and their fundamental needs. For instance, many teens are utilizing costly smartphones on the street as a result of the widely disseminated commercials that would make them appear more stylish to their mates. But having an expensive smartphone seems pointless for someone who just wants to browse the internet, attend calls and listen to music.

On the other hand, other groups of people believe that advertising only has a minor impact on people's judgements and other elements such as providing additional information and innovative ideas, are more important. Additionally, there are rare chances when people are completely interested. Based on their values and experiences, they interpret and assign meaning to what they observe. The majority of people have various preferences and make decisions based on what suits them best.

To conclude, there are reasons in favour of and against the significant impact of advertising on consumer decisions. However, I believe that the majority of individuals can assess what kinds of products are necessary and use advertising to make wise decisions.

(266 words)



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Model Sample Answer 3 Band 7

Nowadays we are living in a technological world where everything moves as fast as an airplane including people's lives. Therefore, considering the rapid pace of modern life, commercial publicity is considered important. The advertisements make us aware of the newest amenities and give us opportunities to choose from a wide range of products. We hence forget whether we need the product or not. I completely agree with this opinion and will discuss the same in the following paragraphs.

To commence with, there are times when we fail to avoid our temptations and buy unnecessary things, ignoring our genuine needs. We get inclined toward the pictures, captions, or movies which creates an impact on our mind. For example, the media is flooded with advertisements for an energy drink that claims to boost our energy and give us wings. These days, not only adults but youths also get influenced by such products and purchase them without any thought and also not bothering to consult their doctor first.

However, there are some popular as well as necessary goods which people need in their day-to-day life. Sales of these products increase directly as a society can not do without them. The widely used medicinal and pharmaceutical products can not be denied. Hence, it is correct to say those famous yet basic goods do not just have high sales because of the commercial advertisement but also because of their requirement.

To conclude, I believe that advertisements are responsible for the high sales of some or the other items but it is not wrong to say that individuals do purchase some materials out of the basic requirements and not because of promotions.

(275 words)



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Model Sample Answer 4 Band 6

Nowadays, there are numerous commercials on television and on billboards. Some people believe that advertising increases product sales and tempts consumers to make unnecessary purchases. I agree with this statement. Younger people in particular purchase the products even though they do not actually need them.

Additionally, things may sound special and of the best standard on a television screen. Because of this, people buy the products without giving them enough thought. Customers may not actually need some things, yet they compulsively purchase them after seeing the advertisement. People may be influenced by the trend even though they don't actually require the products, however some consumers end up purchasing the products promoted by the advertising agencies.

However, there are a number of factors that work against these agreements. Some people don't think that consumers' goods purchases are always influenced by advertising. People are free to choose which goods are appropriate to purchase because they have their own purchasing behaviour and set money using factors. In fact, nobody can determine whether or not the sales demand comes from an actual social need. Moreover, they plan their budget to maintain a balance in their shopping.

In conclusion, I believe that each person has their own attitudes and perspectives regarding purchasing items. Hence, letting them decide which product is worthwhile is preferable. It is unfair to say that all people are persuaded to make impulsive purchases by advertising. But it is also essential to distinguish the products which are actually needed and those which are of no use.

(254 words)



Media and Advertisement IELTS Essay 4

Some people think that all university students should study whatever they like. Others believe that they should only be allowed to study subjects that will be useful in future, such as those related to science and technology.

Give reasons for your answer and include any relevant examples from your own knowledge or experience.

You should write at least 250 words.

Model Sample Answer 1 Band 8

Modern technology requires graduation. Some argue that institute students should study their favourite disciplines or ones that will assist them in the future, including science and technology. However, both viewpoints along with my preference will be explained further.

On the one hand, some individuals believe that colleges should enable students to study whatever interests them, since this would allow for more investigation of many topic areas. Moreover, if they study what they like, they will pursue a job in their field of passion. Babaria University, for instance, allowed students to choose their own courses; consequently, many began pursuing their passions as vocations. Therefore, institutions should let students choose their own courses since it will be advantageous to their careers.

On the other hand, however, institutions should teach technical subjects that are advantageous for the students' futures. For a brighter future, it is necessary to educate oneself on the latest technologies, given that their prevalence is growing daily. For example, according to a survey, a multinational corporation recruited those students with a technical background; as a consequence, the students had greater employment. Therefore, to ensure the future, technological disciplines must be excellent.

My opinion is that allowing students to choose their own subjects to study not only enables them to pursue their passions, but also encourages them to explore the entire field in order to learn more about their areas of interest, which is advantageous because it will provide them numerous experiences. Therefore, students should select their own area for a better job and a more fulfilling life.



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In conclusion, despite the fact that technical courses are beneficial, students should choose topics depending on their career aspirations for happiness and stay motivated to work.

(283 words)

Model Sample Answer 2 Band 7.5

Graduation is the most important requirement to compete in the modern technological environment. Some people continue to debate whether all institute students should study their favourite courses or simply those topics that would benefit them in the future, such as science and technology-related subjects. Nonetheless, both opinions and my own will be examined further.

Firstly, according to some people, colleges should permit their students to choose their favourite subjects. Since students are pursuing their passion, pupils are granted independence and live without tension. For instance, a survey illustrates that students who pursued their passions had less stress than other classmates. Hence, universities' permission gives students health benefits as well.

Secondly, others believe that universities should only let students study technical topics since they are advantageous for the future. Despite the fact that it should rely on the individual's preference, technical disciplines offer greater advantages since they are in high demand due to technological advancements. According to their history, for instance, a reputable corporation chose students with a desire to get more knowledge of technology. Therefore, technological disciplines are vital for the advancement of the future.

In my viewpoint, learners should follow their passion as it is very important for their mental health. In addition, if they learn subjects according to their interest, then they will never get tired of their work and always work happily. Therefore, students should always select subjects wisely for their future.

To conclude, although both have different aspects, learning an interesting course is always advantageous for learners' future and happy life.

(256 words)



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Model Sample Answer 3 Band 7

In recent times, education has become more essential to compete in this modern world. Some individuals believe that students should be allowed to choose their own subjects; while, others opine that colleges should solely teach technical subjects. My opinion along with both perspectives will be explained further.

On the one hand, students should choose their courses since it increases their motivation and autonomy. In addition, it motivates students to study more and explore new topics. If students research an area of interest, then they may be more certain of their decision and create a cheerful and motivated atmosphere. Hence, a learner's decision creates an atmosphere conducive to their desire to learn.

On the other hand, individuals believe that children would benefit more from learning science and technology related topics. Moreover, technology is advancing day by day, resulting in a high need for technological sectors. An article proved, for instance, that people in technical occupations earn more than those in other sectors and advance their careers. Thus, for a better lifestyle and to be competitive, technical topic knowledge is important.

In my opinion, Universities should educate students in technological courses since it is not only important for their careers, but also enriches their lives. Aside from this, when students choose their own subjects, they may make incorrect selections. Therefore, technological knowledge is vital for competition and a higher quality of life.

To conclude, despite the fact that interest may simplify their lives, technical knowledge is necessary to understand the technological world and earn more money.

(254 words)



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Model Sample Answer 4 Band 6.5

Nowadays, education is the most essential need. Some individuals continue to argue that colleges should either allow students to pick their courses or educate science and technology-related subjects for the students' betterment. However, my perspective on this strategy and the two opposing viewpoints will be examined further.

Firstly, according to some people, institutions should enable students to study their favourite courses, as it offers them a purpose for their studies and a motivation to remain motivated. For example, a survey illustrated that, the majority of students who followed their passion, started their start-ups and growing; consequently, their business is getting extended and they are not even getting bored of their work. Hence, passion helps people to grow incredibly.

Others argue that students should be required to study technical courses since they have the ability to solve and react to technological mistakes. Since the institutions assisted youngsters in recognising their abilities, students began to develop differently. Thus, science and technology contribute to improved employment prospects and technological proficiency.

In my opinion, students should be allowed to choose their career as many children have interest in arts or music. Even while these arts are not sufficient to live a life of luxury, they provide calm and contentment, which are essential for a stress-free existence. For instance, a student from the International Institute of Information Technology (IIIT) became a singer during studies. Therefore, it should be obligatory for students to pursue their passions and have successful careers.

To conclude, even if there is a risk associated with following one's passion, it will be worthwhile if they achieve success through hard effort and can establish a happy life.

(273 words)



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Media and Advertisement IELTS Essay 5

Computers are being used more and more in education. Some people say that this is a positive trend, while others argue that it is leading to negative consequences. Discuss both sides of this argument and then give your own opinion

Give reasons for your answer and include any relevant examples from your knowledge or experience.

You should write at least 250 words.

Model Sample Answer 1 Band 8

To say that computers have changed the educational landscape is an understatement. It has been speculated that the widespread use of computers in schools will eventually make teachers obsolete. While I can see the value of technology in the classroom, I disagree that computers will ever replace human educators.

It's important to note that computers are generally superior to teachers when it comes to timely instruction and assessment of student understanding. Nonetheless, instructing students entails more than just delivering lectures and administering tests. Professors do a lot more than just give lectures or explain abstract concepts. Learners are taught to effectively extract information and put it to use by teachers who guide them through a variety of activities and motivations. Therefore, educators focus on helping students develop skills in critical thinking, synthesis, and application.

As a result, educators have gotten better at fostering an inclusive learning environment. Students come from a wide range of socioeconomic backgrounds, and when teachers are able to enthusiastically acknowledge and positively identify students' cultural and individual differences, they can help eliminate stereotypes in the classroom. Students also respond differently to classroom settings based on their individual levels of background knowledge, motivation to learn, and other personal factors. Teachers can use this case to better comprehend their students' wide range of instructional demands. In other words, human educators have the ability to create individualised lesson plans for each of their students, whereas this is beyond the capabilities of any artificial intelligence.



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To recapitulate, it's clear that computers can't replace teachers. Teachers have the power to ensure that each of their students receives the individualised attention and academic resources they need to climb the ladder of success. No amount of technological advancement will ever be able to replace the human element of quality education.

(297 words)

Model Sample Answer 2 Band 7.5

When the topic of using computers arises there are divided opinions. Some are of the notion that it is quite beneficial to use computers in education. Whereas a few others state that using computers in studies are not at all beneficial.

To begin with, a single computer can hold an inconceivably large amount of data, process it incredibly quickly compared to a human, and be unconstrained in any way that a human would be. The vast network of billions of interconnected computers is undoubtedly more powerful in the classroom. Whether we accept it or not, Artificial Intelligence is the future and the education sector would surely embrace it completely.

In addition to this, we have already come to terms with the fact that computers will be used extensively in the classroom, and their use is rapidly expanding. A future generation would find the more adept AI teachers over humans and would decide to banish the classroom-based traditional education. Since machines need to be fed information rather than independently stumbling upon it, the driving force would still be humans, but the method of instruction would undoubtedly undergo radical change. Millions of students, as one example, sign up for online, interactive courses every day to learn new things and adapt to the changing educational landscape.

To sum up, I think traditional teaching methods would change, with teachers preparing digital courses rather than delivering lectures in a classroom, and AI taking over responsibility for assessing students, but this transition will take some time.

(250 words)



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Model Sample Answer 3 Band 7

The world continues to stress the importance of this type of utility because of its many practical applications. There is still uncertainty, however, as to whether or not this trend will ultimately benefit society. After discussing the potential upsides of computer use, we will examine the potential downsides.

Before anything else, it's important to note that laptops have been in development for more than 60 years, during which time many changes have been made that have had an effect on the present day. To give just one example, the working population has greatly benefited from the development of informatics software that aims to make daily tasks less tedious. People don't have to cram everything into their brains or fill out reams of paper. In addition, technological advancement has made it possible to back up vast quantities of data in physical memories or even clouds, rather than on physical papers, which can be lost due to, say, fire.

Some, however, may consider the potential drawbacks of computers. The increasing efficacy of computers has real-world implications, including the potential for a rise in the unemployment rate. In the past, I've heard tales of people who were content in their jobs but unable to keep up with the rapid advancements in the information technology field. Sadly, it may lead to mental health problems like depression, anxiety, or worse.

To sum up my thoughts, I'd say that the world is changing regardless of what anyone does. Increasing sophistication in computing means more and more electronic gadgets. Everyone, in my opinion, will be forced to accept these shifts and make an effort to adapt. Nonetheless, I'm not convinced that strict monitoring of computer technologies is necessary because of the potential impact on people's actions. Humans have unique skills that technology can't yet replicate.

(298 words)



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Model Sample Answer 4 Band 6.5

Computers and other electronic devices have made inroads into the classroom as technology has progressed. The use of computers in the classroom and the classroom itself is now commonplace. Although some may see this as a good thing, others worry that it will have a detrimental impact on their education. Both sides are discussed in the ensuing paragraphs.

Supporters of the former viewpoint state that traditional methods of education have been supplanted by the use of computers and mobile devices. It's less work for you, but it has a significant long-term effect on the youngsters. For instance, when the entire country went into lockdown when the pandemic hit. Under no circumstances were students to report to school or leave their homes. The entire educational system was closed. If not for computers and other forms of modern technology, there would be no way for students to access their coursework. It's safe to say that nobody hasn't gotten something out of modern technology. This is the driving force behind their recent successes. It was impossible for students to keep up with their studies without daily access to a computer or laptop.

Proponents of the latter view point state that, Some worry that students will become too reliant on technology and stop paying attention in class if they are given more time to use computers. They won't put in any effort to learn and will instead waste their time. As a result, many students become dependent on their computers, which can lead to a host of health problems.

In my opinion, computers should supplement more traditional teaching strategies. While students benefit most from the personal attention of teachers, the internet can also play an important role in the classroom.

(286 words)



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Media and Advertisement IELTS Essay 6

Students in a school should learn academic subjects and pass exams. Other skills such as cookery, dressmaking, and woodwork can be taught well by family and friends. Do you agree and disagree?

Justify your views and give illustrations according to your knowledge.

You should write at least 250 words.

Model Sample Answer 1 Band 8

“Education is not the filling of a pot but the lighting of a fire” said by W.B. Yeats. Whether a pupil should learn only academic proficiency at school rather than non-scholastic skills such as cooking and dressmaking delivers a controversial consideration. From my perception, I think students ought to gain theoretical knowledge at school, but also lecturers should guide their pupils to live a healthier lifestyle.

Initially, human beings have a hazard to expand their horizons in exclusive topics inclusive of literature, mathematics, geography, history, and so on. Folks that support a unique cognizance of academics can factor its tangible outcome in higher check scores. Also, everyone should get knowledge of the important theoretical subjects whatever they will be studying in future. For instance, the skill of accountancy will be helpful to manage the budget and investments in the future.

In contrast, I think children should learn non-scholastic skills also as it will be helpful to them in the latter phase of life. To illustrate this, if an individual is going abroad for further studies, far away from family and friends where one has to stay alone and manage everything. Then this life skill can be useful. Otherwise, it will end up stressful.

To conclude, Education should not be limited to books only because it has theoretical stuff and disregarding practical matters. I think it is mandatory to have knowledge of both practical as well as theoretical subjects of life. Because one is not aware when this going to help in the later future.

(255 words)



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Model Sample Answer 2 Band 7.5

Due to the surging demand by elementary school professors with immaculate educational records, first preference is given to elementary subjects such as Mathematics, Science, Social studies, and many more. However, it is believed that extra-curricular subjects are also important for their overall development. I partially agree with both viewpoints and this essay will discuss them in detail.

It is mandatory to understand that education is not restricted to books only. Beyond bookish knowledge, there are many things and several ways to learn. For instance, Non-academic subjects such as cooking, dressmaking, and many more are necessary. While Learning these subjects from a mother or father, one can also spend some time with them and can enjoy leisure time productively rather than watching Tv or using a mobile phone for hours and hours.

Furthermore, studying continuously for long hours daily can create an enormous amount of stress for pupils. Beyond mental stress, they face health issues such as eyesight problems due to reading continuously, obesity because of lack of physical activity, and last but not least, they can have back deformation too as they were sitting continuously for a long time. Additionally, the pressure of scoring good marks in examinations can make them feel unmotivated and can have sleep issues also.

To sum up, it is necessary to balance both the wheels such as scholastic as well as non-scholastic activities. Education is like the branches of trees - not limited to anything. Therefore, education outside the books should also be given equal preference.

(250 words)



Model Sample Answer 3 Band 7

In this contemporary era, some people believe that schools and colleges are a place where students should study curricular subjects whilst other people disagree with this. This essay will discuss both aspects in detail.

On one hand, studying curriculum knowledge is essential for students. The most important reason for this is that the examination results are vital for maintaining academic records. Additionally, scholastic subjects equip students with fundamental knowledge which will be helpful in their tertiary education. For instance, knowledge of accounting will be useful for an individual to maintain savings and investments. Indeed, it is true that many people believe that schools are constructed for academic courses only, not for other activities. Furthermore, theoretical knowledge is a good basis for a future career.

However, not every student wants to pursue a career in Accountancy or biology. But they are surely going to hire cooks or dressmakers in their life. If these people have learned these skills from their schools then it will surely be an easier task for them. Like this, there are also many other skills that are not mentioned in the books but are mandatory to learn. In addition, learning these things in leisure time is more productive instead of spending it sitting in front of the television or on a mobile phone.

In conclusion, I strongly recommend that schools should educate students about practical subjects of life such as cooking, maintaining self and so on. Nevertheless, academics are absolutely mandatory but these activities are survival skills.

(250 words)



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Model Sample Answer 4 Band 6.5

It is often argued that children should be taught academic subjects only to score decent marks in exams and other creative skills such as cooking, dressmaking and woodwork can be taught well by family and friends. I partially agree with this standpoint and in this essay, I will give my justification.

Undeniably, skill-building batches are mandatory in educational institutions as it accelerates cognitive skills among students. For instance, If students are engaged in craft activities, they will learn weaving, stitching, and many more abilities for which knowledge of measurement is mandatory. Ultimately, the mathematical skills of the folk will proliferate. According to the Survey in the US, it was proven that the majority of students score satisfactory grades just because they are good at measuring tasks that will be valuable in their near future. Therefore, domestic skills play an essential role in the holistic development of a youngster.

On the other hand, academic knowledge have hold significant importance in institutions. If a student is interested in accountancy, biology, or computer science then they will surely make a choice of being an accountant, pharmacist, or an IT engineer. Additionally, not everybody wants to pursue domestic skills. If in case a child wants to learn that then they should be enrolled in a special school or college after completing higher school education.

To sum up, Nevertheless, academic subjects hold much importance but non-scholastic subjects should also be considered the same. If these non-curricular subjects would be taught by professionals then students are able to learn that sincerely and deeply.

(257 words)

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Media and Advertisement IELTS Essay 7

The best way to reduce poverty in developing countries is by giving up to six years of free education so that they can at least read, write and use numbers. To what extent do you agree or disagree?

Justify your opinion and provide any relevant examples from your knowledge.

Write at least 250 words.

Model Sample Answer 1 Band 8

Offering free education for six years is a secure way to lower the percentage of illiteracy and poverty in the country. So, I completely agree with this assertion, the reasons will be discussed in this essay.

To begin with, the only definite method for most children from impoverished homes to leave poverty and compete with others is to acquire quality education. If the government of the developing nations give underprivileged children free basic education, a basic level of education may be developed and the seeds of knowledge acquisition can be planted in them at a very early age. Because, poverty and illiteracy are the greatest obstacles for any developing economy, leading to a vicious cycle of unemployment and deprivation of education. Therefore, giving free education for 6 six years will help them instil a fundamental sense of awareness and the knowledge required for building themselves a secure and bright career.

On the contrary, there are certain benefits of this, firstly acquiring basic skills such as speaking foreign languages like English, reading, writing and working with numbers help the poor population by bringing them a plethora of employment opportunities. Secondly, people can learn the importance of nutrition, a healthy diet, and environmental preservation, which helps to protect themselves from viral diseases and enhance their standard of living.



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To conclude, the physical, intellectual, and emotional development of children is the essence of a good education. So in my opinion, the government should consider such positive effects which free education can have on the needy population.

(251 words)

Model Sample Answer 2 Band 7.5

It is often argued that making primary schooling free can be fundamental to guarantee that everyone has access to education. To reduce poverty in the country, some people still believe that free education can be a great solution. However, I completely disagree with this view, the reasons for it will be discussed further in the essay.

To begin with, the first and foremost reason is that only free schooling is not effective enough to cap the financial difficulties or poverty. Nevertheless, many citizens are deprived of basic necessities like food, shelter and clothes, therefore, free education is their second priority for them. Indeed, the government, for instance, should focus on the development of infrastructure like building hospitals, constructing roads and establishing industries where the people can work to earn their basic livelihood and could feel a sense of pride as employment makes them independent. Thus, creating job vacancies would be a stronger approach to lesser poverty as compared to giving out free schooling to the youth.

Adding to it, one could say that there would be a considerable increase in taxation to provide free education to all the young and deprived kids, which may add to poverty rather than solve it. Additionally, schools might be overcrowded, which would affect the quality of education, thus further impacting the children's future prospects. Finally, the provision of free education with only limited jobs may only increase competition and job insecurity, adding to the lack of employment opportunities.

To conclude, no doubt, education has its own importance to raise the country's economy, but a nation's GDP is connected to the employment rate. Therefore, the modernisation of existing professions and creating more job opportunities would be more impressive in battling the problem of poverty.

(289 words)



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Model Sample Answer 3 Band 7

Education plays a crucial part in eliminating poverty. Consider the developed nations of the world. It is not difficult to recognise that the most valuable asset of these nations is their educated workforce. Therefore, I agree with the belief that providing free education to their children is the best approach to eliminating poverty in developing countries.

First, numerous students cannot continue their education due to financial difficulties. So, requesting the government to fund basic education will aid in reducing the dropout rate overall in the country. Additionally, it will give a remedy for child labour and crime. Moreover, data indicate that developing nations have seriously alarming unemployment rates. Therefore, providing free basic education not only helps kids obtain better jobs but also creates more employment prospects in the education industry, thereby lowering the unemployment rate in the developing country.

Second, attending school will enable folks to acquire skills and expertise they would not obtain otherwise. This will aid them in obtaining better professions and becoming productive, fulfilled citizens in the long run for their future. It will also motivate them to combat social problems such as poverty. Access to education also provides the promise of a successful future, hence reducing deprivation. Free education will help individuals have a more optimistic outlook on the future and develop a constructive attitude toward society and themselves.

To conclude, even elementary education has the potential to the growth of a developing country overall and help to eliminate poverty and illiteracy. To put it briefly, I agree wholeheartedly with the claim that education should be free for all children.

(264 words)



Model Sample Answer 4 Band 6.5

In the modern era, poverty and illiteracy are thought to be connected. I strongly affirm that, by providing free education to the children, poverty can be reduced between the generations as education can be easily accessible to the poor population and it would greatly contribute to increasing the rates of the economy and employment in developing countries.

In the first place, there are people that are unfit for some emerging nations, which must spend a great amount on food, education, and health care. Last year, the International Health Organization released a poll revealing that more than 50 per cent of individuals live below the poverty line and out of which almost 35 per cent of children are out of school or can't afford school after some years, due to a lack of funds. If kids are provided education free for six years, they will be better equipped with reading, writing and using numbers, and also it would highly benefit the growth of their career.

In addition, there is no doubt that going to school will improve a children's intellect and the economy will be increased along with the increased literacy rate. However, the government should think outside the box to solve emerging problems, just as it should train the people in a professional way such that they can put all their experience and learned knowledge into practice when it comes to real life or work life.

In conclusion, I firmly believe that making school free of cost for a certain period can offer a long-term solution to the country's growing economy because it may reduce the problem of quitting schools and helps children to expand their skill set and proficiency.

(280 words)



Media and Advertisement IELTS Essay 8

Many parents today organise extra classes for their children after school and at the weekends. Do you feel that this is a worthwhile thing to do or do you feel children have enough education at school?

Give reasons to justify your response and include relevant examples from your knowledge. Write at least 250 words.

Model Sample Answer 1 Band 8

Nowadays, it is quite common for parents to develop unique educational materials for their children to improve their learning abilities. I agree with this approach because I do not believe that the school curriculum is sufficient for children's development and few more thoughts on activities after school. In this essay, I will clarify my point and provide supporting examples.

In the beginning, it is crucial to emphasise that education provides students with the possibility to achieve success in the future. As a result, it is critical to accomplish everything from what you can learn. Furthermore, I can state from my personal experience and the research of some specialists that information is useless unless it is used. In other words, youngsters should get more practice in school. For example, I've realised that I don't remember anything that I didn't apply in practice. However, as everyone is aware, there is insufficient time in school to improve abilities. So, that is a fantastic opportunity to accomplish it during extra lessons.

On the contrary, there is one issue that all forms of after-school activities might be a strain for youngsters. They are tired and hungry, and all they want is to rest before they have to finish their homework. As a result, notwithstanding the danger to one's health, there is one additional issue. Such classes will be completely pointless and irrelevant. Children just cannot be productive after school. For example, when I was younger, I attended a few hours of physics and math supplementary lessons. And, to be honest, it was a terrible experience with no positives. As a result, it is yet another important aspect of schooling that parents should remember.



Education plays an important role in the development of individuals. Therefore, I believe that further research is worth considering and it is essential to practice as much as possible. However, youngsters deserve some relaxation after a long day.

(308 words)

Model Sample Answer 2 Band 7.5

Nowadays, more and more parents let their children participate in extracurricular activities after school or on weekends. They believe it is necessary; However, I completely disagree with their point of view. I believe that young people have received adequate education in school.

Certainly, many parents want their children to learn more. Therefore, they hire private tutors or send their children to night school centres. However, this is not necessary as children learn enough throughout the school day. Teachers regularly provide homework so that students can review what they have learned at home. After eight hours of school work, the students must have been exhausted and should have rested rather than continued their studies. In other words, if students study while tired, parents are not only wasting money but also their children's time and health.

In addition, children should be encouraged to try new activities at this time. Making time for hobbies allows students to improve their creativity as well as other social skills such as communication and problem solving, all of which have a major impact on their future careers. Moreover, individuals can use their free time to exercise for better health. For example, going swimming on the weekend helps build endurance and keep their body in good shape. In addition, children can help their parents by singing in the choir, which helps children develop a sense of responsibility.

In summary, while many people say that it is important to have more lessons for their children after school or on weekends, I think that children get the proper education at school and need relaxation or hobbies to develop.

(268 words)



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Model Sample Answer 3 Band 7

It is now common to schedule additional classes for students to use in their free time. Most parents do this to improve their child's education. I agree It is beneficial for students to plan their future as it can lead to better grades and more career opportunities. This will be discussed and I will provide evidence to support my opinion.

Educating today's youth is more difficult and stressful than ever before. This means that children must prepare their lessons in advance. In addition, the amount of homework they receive each day has increased, not decreased, so that children expect to do an additional 2 to 3 hours of homework after 8 hours of school without adequate rest. I am forced. Continued tutoring will eventually drain children of energy and negatively affect their ability to perform. There are also additional lessons at the expense of social commitment. Spending most of a student's time in the classroom and sitting comfortably at a desk can reduce their ability to communicate and their social circle with others, putting them at a disadvantage to their peers in future employment.

In addition, students who are overloaded with excessive study time experience direct health consequences. An increasing number of students taking extra classes are coping with daily sleep deprivation, which has a negative impact on their mental health, leading to mental distraction and a decline in skills such as analytical and problem-solving skills. This gradually stunts student progress, leading to poor grades and a lack of motivation to attend school.

In conclusion, I think it will be beneficial for students. To thrive in this difficult world, children need special skills that can be learned through remedial training. These skills can only be learned after school.

(290 words)



Model Sample Answer 4 Band 6.5

In today's life, a surging number of parents send their children to extra classes after completion of their school and on Saturdays and Sundays. According to their perception, it is necessary to do so, however, I do not bolster such a viewpoint. I truly believe that children are provided with sufficient knowledge at school.

To begin with, in order to gain more knowledge parents send their children for extra tuition. As a result of this, they hire private tutors or send their children for extra classes in the evenings. However, it is unnecessary because children learn enough during the school day. Teachers also assign homework so that students can review what they have learned at home. After 8 hours of schoolwork, all students must have been exhausted and should have rested rather than continued their studies. In other words, if students learn while tired, parents are wasting not only their money but also their children's time and health.

Furthermore, children should be encouraged to try new things at that time. Spending time on hobbies allows students to develop their creativity as well as other social skills such as communication and problem-solving abilities, all of which have a significant impact on their future careers. In addition, they can use their free time to exercise for better health. Swimming on weekends, for example, helps to build endurance and keep their bodies in good shape. Furthermore, children can help their parents by singing in choirs, which helps them develop a sense of responsibility.

To sum up and offer my position, despite the fact that parents send their children for extra tuition after school or at the weekends. I firmly believe that the education perceived by the children at school is more than enough and they are in the need of relaxation or hobby to relax themselves.

(304 words)



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Media and Advertisement IELTS Essay 9

University education should be free for all students. To what extent do you agree or disagree?

Include any pertinent instances from your personal experiences or knowledge as well as your justifications for your decision.

Write at least 250 words.

Model Sample Answer 1 Band 8

Higher education is something that a lot of students today want to do at least once in their life. Universities are urged to make their educational services available to all students without charge. Nonetheless, I think institutions must charge every recipient for two reasons.

The first reason why students should be required to pay is that I believe they will not take their education seriously and will not make the most of it if it is provided at no cost to them. In other words, individuals frequently fail to recognize the value of something, such as free instruction, and as a result, they may not attend or enroll in free courses out of the mistaken belief that they are of inferior quality. Therefore, students should be required to pay at least a little amount to attend university classes, so that they may ensure that the quality of the instruction they get is comparable to that of other courses.

Universities need funds for maintenance. Many of these organizations must generate cash to function properly. Many schools, even some that had previously provided free education, had to close because they lacked the resources to continue operating, such as money for research and employee salaries. Therefore, in my opinion, if no one is paying financial repayments to their educational institutions, it will have a catastrophic effect on the long-term stability of these organizations due to a lack of operating revenues to support academics.

To sum up, I believe that universities should charge tuition for the services they provide, not only because doing so would boost students' trust in the academies' pedagogical credentials but also because doing so would generate much-needed revenue for the institutions.

(281 words)



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Model Sample Answer 2 Band 7.5

Educating today's youth is more important than ever if we want to see a better tomorrow. Students pay fees to take classes and gain Institute knowledge. Most students lack the financial aid to enroll in and complete their education at their preferred universities. Regarding education, all students should be exempt from paying any fees.

Initially, free education motivates pupils to perform better. When a student is exempted from paying college costs, he is ecstatic that he no longer needs to consider it. As a result, he endeavors to study more effectively to appreciate this possibility. Second, students are not the only ones that grow here; society does as well. By letting pupils finish school, society will get a reliable, productive workforce, boosting results. Countries that invest in their kids' education are more inventive and creative.

Occasionally, free education may have the opposite effect on pupils. Because they didn't earn it, students wouldn't find it hard to drop out of school if everything was easy. Giving them this chance would be a waste since they would evaluate its worth based on how challenging it is. It's possible that providing education for free might lower standards of learning. Most schools rely on student fees for infrastructure and materials. Without this, schools would be relying only on government money and unable to improve.

In conclusion, I firmly believe that education should be free as everyone, regardless of their level of wealth, ought to continue to have equal access to educational opportunities. It will also guarantee that nations can flourish and go into the next stage of evolution with a workforce that is educated to the highest possible level.

(275 words)



Model Sample Answer 3 Band 7

Higher education fees in the world are expensive and not affordable for everyone, hence some universities believe that education should be free for all individuals regardless of background. In my opinion, university education should be provided free of charge since it will benefit both people and society.

One important reason to remove tuition costs is that it provides everybody with equal rights regardless of their socioeconomic status. Currently, kids from disadvantaged backgrounds are unable to attend college because they cannot pay the costs. This condition, which may be prevented by removing tuition costs, excludes and discriminates against a huge segment of society. Some 75% of all college students have to work to cover the costs of their education, as per the survey by Stanford University. As a result, free higher education should provide better results since students would be able to devote their whole attention to their studies.

Finally, free university education will help society in the long term because it will make higher education available to a larger segment of the population. This will increase the number of educated individuals. In other words, having a larger pool of qualified professionals will benefit society as a whole. Furthermore, it can provide economic benefits to a country that demonstrates itself to be rich and leading in a variety of disciplines.

To summarise, free university education is critical for every society that cherishes equal rights and desires to progress. The expense of free education will be more than offset by the benefits it provides.

(252 words)



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Model Sample Answer 4 Band 6.5

In the present environment, when access to knowledge is a priority, education ought to be provided without charge. There are a few positive outcomes from doing this, but I believe there are even more effective ways to educate, which will be detailed in the following article.

Free courses have several perks. With free knowledge, any person may obtain teaching according to his aptitude, including newborns who can't afford decent tutoring. In today's pricey lifestyle, free education will at least allow talented and skilled residents' children to widen their horizons by attending school. Schools use this system. Delhi Public School, one of the best institutions in India, offers scholarships to many talented students so they may pursue their interests and obtain free tuition.

However, eliminating all tuition fees may result in erroneous findings. If the regime waives all tutoring, such as school and college fees, the authority coffers would benefit much, resulting in a drop in authority coffers. The ministry's own resources, from which it funds several programs for the public's benefit, will suffer a severe hit. Social growth halts. It has been established that a healthy lifestyle demands a stable income, and thus a job, and the regime produces new jobs and employment possibilities using money from its treasury. However, there may be significant losses as a result of this.

Lastly, tuition should be made accessible for youngsters who are well-versed in education or who cannot afford to study. The country can be successful and rich if the government focuses on indoctrination and other human development areas.

(257 words)



Media and Advertisement IELTS Essay 10

Nowadays education quality is very low. Some people think we should encourage our students to evaluate and criticise their teachers, others believe that it will result in a loss of respect and discipline in the classroom. Discuss both the views and give your opinion.

Give reasons for your answer and include any relevant examples from your own knowledge or experience.

You should write at least 250 words.

Model Sample Answer 1 Band 8

Excellent education is now difficult to find in modern society. There is an ongoing argument about whether it is advantageous for students to assess and criticise their classroom instructors. There will be a deeper investigation of both the opinions and my own opinion.

Understanding the formal viewpoint, it was believed that allowing students to rank and criticise their professors would improve education. If students have the authority to give remarks and question their professors, then teachers will develop their teaching techniques and will try to teach students by applying easy and effective techniques. To cite an example, an article in a local newspaper proved that, since students criticise and review teachers, they not only started to recognize their mistakes but also improve them. Thus, remarking is beneficial for both of them in the learning process.

In contrast, other supporters who assess and criticise their professors would lead to a significant drop in discipline and esteem. Although it depends on the conduct of the students, the majority of instructors dislike getting criticisms and comments about themselves; as a result, it has a negative impact on their respect and the classroom atmosphere. For example, a teacher refuses to instruct in the classroom since the students were misbehaving and making irrelevant remarks. Consequently, the behaviour of the students affects their learning itself.



To conclude and express my opinion, allowing students to give reviews and criticise their professors is a great way to improve educational quality; but it should be acceptable to a limited extent as their behaviour does not affect teachers' respect.

(258 words)

Model Sample Answer 2 Band 7.5

In recent times, finding methods to enhance instructional content is often one of the top concerns of any education system. In certain countries, high school students are encouraged to comment on their professors; while, others think that this might lead to a lack of respect and classroom discipline. The viewpoints and my opinion will be addressed further.

On the one hand, it is true that allowing students to critique and assess their professors will increase the quality of education. In many instances, the amount of comprehension of a student relies more on the manner in which the instructor conducts the study than on the study materials themselves. To cite an example, it would be impossible for professors to evaluate if their technique of instruction is correct or incorrect if they did not get feedback from the students who are having difficulty with it.

On the other hand, there are several downsides to commenting and criticising their lecturers. Such as, teachers are prone to offensive remarks from pupils; as a result, teachers believe that they are exerting effort in the classroom and deserve respect and admiration from their pupils instead of critique. For example, in the school systems of many Asian countries, instructors often hold this viewpoint. Apart from this, the classroom may be in disarray as a result of the many remarks; however, without feedback, it would be hard for instructors to satisfy their students, who have varied perspectives.

To conclude and to offer my position, the education system is not necessarily improved by inviting high school pupils to remark on their instructors.

(263 words)



Model Sample Answer 3 Band 7

Finding techniques to improve instructional material has been one of the most important problems of education systems in recent years. In certain nations, high school students are urged to remark on their teachers, while others believe that this might result in a lack of regard and classroom discipline. The viewpoints and my opinions will be examined in further depth.

Discussing the formal standpoint, it is advantageous for the overall quality of the educational experience if students are allowed to talk and express their opinions. In addition, it will aid educators in enhancing the strategies and resources they employ to educate. For instance, if teachers gather student comments, they will be able to identify their errors and design more effective teaching tactics. Therefore, for the betterment of the education quality, encouraging students to provide feedback is not only good for professors but also helpful for the students themselves.

However, this argument has a negative influence on the classroom's discipline and the instructors' respect. Since some students' unappreciated behaviour affects the environment of the classroom and their inappropriate comments, lead to difficulties for their teachers. The findings of the survey indicated that at least one instructor has been terminated as a direct consequence of a student's inappropriate comment. Therefore, it is immoral for students to make remarks and assertions while behaving improperly.

In conclusion and offering my position, although classroom environment and discipline is important, permitting students to provide feedback is essential for enhancing the quality of education; however, they must do it in an acceptable way and conduct.

(255 words)



Model Sample Answer 4 Band 6.5

In recent times, educational quality has been a contentious matter of discussion. Furthermore, in many nations, people are still discussing whether or not students should review and criticise in the classroom to improve the quality of education, while others are worried that it produces downsides such as increasing undisciplined and losing respect.

Education quality might enhance the learning capacities of students. In addition, asking questions and communicating with professors by providing or getting feedback is advantageous for both individuals. As a result of expressing their views and making comments, pupils strengthen their thinking and response abilities. Therefore, remarks and comments are essential, not only for the improvement of educational quality but also for the development of the students' personalities.

On the other hand, remarking and comments on the professors could affect the environment of the classroom and the discipline of the students. Because the different perspectives and opinions of the students create counterproductive effects. Besides this, more comments and criticisms disturb the teacher, and eventually, it will disturb the classroom's environment and teachers' respect. For instance, an interview with a professor revealed that the majority of students in his course irritate him by making improper comments. So, encouraging students to ask questions to teachers is beneficial; however, up until an acceptable extent.

To conclude and present my perspective, in order to develop personality and thinking abilities, it should be allowed for the learners to ask questions to their teacher; however, learners should behave carefully so that they do not affect their professors' respect.

(252 words)



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Media and Advertisement IELTS Essay 11

Some people say that in all levels of education, from primary schools to universities, too much time is spent on learning facts and not enough on learning practical skills. Do you agree or disagree?

Give reasons for your answer and include any relevant examples from your knowledge or experience.

You should write at least 250 words.

Model Sample Answer 1 Band 8

Some claim that today's educational system, from elementary school through university, places too much emphasis on theoretical knowledge and not enough on practical skills. In this paper, I argue that this statement is correct and explain why.

Admittedly, students spend more time learning about concepts than applying them in the classroom. The small percentage of experiment classes compared to the total number of classes on the curriculum is indicative of the issue at hand. The lack of critical thinking in the children being tested is further evidence. This is because of the way the material is presented in classrooms, where theoretical approaches are prioritised over experimental ones. Important for students' success in higher education is the role that practical experience plays in training. This experience provides visual understanding and helps students remember knowledge more deeply.

The same problem persists in our nation's higher-level, university-based training system. Undergraduate education now emphasises independent study over lecture-based instruction, but theoretical understanding remains paramount. Many students will graduate without the necessary soft skills for successful employment, a direct result of this policy. One common example is the failure of recently graduated students to succeed in job interviews because they were never taught how to do so. Furthermore, the theory taught to students is frequently outdated in comparison to actual events. This is so because it takes both time and money to bring outdated textbooks up to date.



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To recapitulate, students and pupils at all educational levels learn more theory than practice, leaving them unprepared for further education or future professional success. The problem can only be solved by providing students with more real-world learning opportunities.

(271 words)

Model Sample Answer 2 Band 7.5

It has been repeatedly observed that there has been a debate on educational methods because the majority of people believe that practical skills are not taught appropriately and with more time than theoretical skills. I completely bolster with the former viewpoint. In the following paragraphs, I will justify my preference.

The first and foremost reason for my inclination is that some professions require the analysis of a large amount of information and as a result it requires a lot of cramping facts. For instance, in the profession of medicine. It is mandatory for the doctors to memorise crucial information on vital statistics, medicine dosages and vital structures. Therefore, they must demonstrate during the education process that they are competent to do this.

However, not everyone needs to devote a great deal of time to memorising facts they will never need to know. I can speak from experience when I say that this is true. In high school, my teachers drilled us on the periodic table and made us memorise a slew of chemical formulas. There has been no subsequent use of this knowledge on my part. Hence, it was totally pointless to try. The academic path may not be appealing to everyone. Learning formulas by heart is useless preparation for a career in carpentry, for example. People in this situation would benefit more from taking a practical course related to their desired field.

To summarise, there is a wide range of professions that are not covered by the typical curriculum. A person's time is best spent learning about things that will aid them in their day-to-day lives.

(267 words)



Model Sample Answer 3 Band 7

According to these authorities, academic institutions place too much emphasis on theoretical studies and facts, and not enough on teaching students to think critically and apply what they have learned in real-world scenarios. However, I think theoretical understanding is much more crucial than just focusing on practical knowledge. My preference is justified in the ensuing paragraphs.

To begin with, educational institutions cannot change their curriculum every few years. Changing the syllabus, for example, necessitates a significant amount of effort and training for teachers in order to provide them with more knowledge, which is not as affordable as the education provided in schools and colleges. For example, according to a recent Times of India article, the Indian education system discovered that only 20% of universities and other educational sectors upgraded their syllabus in the last decade as a result of funds provided by the government for training or mentors.

In addition to this, the majority of educational sectors believe they are only imparting theoretical knowledge. They believe that students learn practical skills through their jobs and work in industry. For example, while pursuing a bachelor's degree in science, I discovered that theoretical subjects received more credits than practical programmes. As a result, I encountered numerous challenges at the start of my career.

All in all, it can be eventually commented that, educational institutions place more value on theoretical work than practical work because education experts do not update curriculum to reflect new developments and educational societies view the teaching of theoretical concepts as their primary responsibility.

(255 words)



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Model Sample Answer 4 Band 6.5

It has been brought to light that many people feel the current educational system puts too much emphasis on theoretical knowledge and not enough on practical application. Less emphasis on memorization of facts is an idea I can get behind. Both sides are discussed in the below paragraphs.

Advocates of a more traditional approach to education that focuses on factual information claim that this is the foundation of common understanding. Teaching about one's country's history is a good illustration of this point. While it's true that knowing the same names and dates as the majority of the population isn't particularly significant, it does facilitate stronger bonds and better communication. If you make a specific date, event, or person a reference, you can have a profound conversation with anyone who knows the same information. Because of this, it's possible to bridge cultural divides and reach across national borders.

Nonetheless, students should place a higher priority on developing marketable abilities. Learning non-academic talents can include, but is not limited to, things like cooking and woodworking. A broader focus on developing students' capacities for critical thinking should also be incorporated. When my friend first started out at New Jersey university, a liberal arts school in upstate New Jersey, I was astonished by how much of a focus there was on learning how to think according to his narration. His high school classes put more emphasis on memorization, but his college instructors have been sceptical of relying solely on memorization of facts, definitions, and the like. Instead, they wanted to teach kids how to read intently and think critically on their own, thus they focused on deconstructing fundamental concepts associated with thinking.

To conclusion, I think the benefit of teaching more practical skills is larger than that of teaching information for social cohesion.

(299 words)



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Media and Advertisement IELTS Essay 12

Some people think that parents should teach their children how to be good members of society. Others, however, believe that school is the best place to learn this. Discuss both views and give your own opinion.

Give reasons for your answer and include relevant examples from your knowledge or experience.

You should write at least 250 words.

Model Sample Answer 1 Band 8

The question of who should primarily teach children how to be good members of society elicits divergent opinions. While some argue that schools should take the lead, others contend that parents bear this responsibility. I believe that both parents and schools have roles to play in shaping children into responsible citizens, but parental influence should be prioritised.

Advocates of the school-centric approach point to the structured environment of education as conducive to nurturing social values. Schools offer formal curricula, including moral education programs and extracurricular activities promoting teamwork and social unity. For example, through civic education courses or community service initiatives, schools aim to instil values of citizenship and responsibility.

However, proponents of parental influence argue that familial interactions are fundamental in shaping a child's character. Parents serve as primary role models, imparting moral values, empathy, and social manners through daily interactions. Children observe and emulate their parents' behaviour, learning crucial traits like respect, kindness, and responsibility.

In my opinion, while schools play a role in social development, parents should assume the central responsibility for teaching children how to be good members of society. The familial environment provides continuous and personalised guidance crucial for character formation. Parents serve as consistent influencers, shaping a child's worldview and moral compass, thus laying a strong foundation for their societal role.



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In conclusion, both parents and schools contribute to the development of responsible citizens, but parental influence should be prioritised. The combination of formal education provided by schools and the enduring guidance offered by parents ensures that children grow into individuals who contribute positively to society.

(262 words)

Model Sample Answer 2 Band 7.5

The debate over where the primary responsibility lies for teaching social competencies to the next generation is multifaceted. While some contend that this duty solely rests with parents, others, myself included, argue that educational institutions play a crucial role in shaping individuals into good members of society. In this essay, I will explore both perspectives in detail.

It is undeniable that family environments offer unique advantages for the development of children. Within the familial setting, children are often more receptive to the influence of their parents due to the intimate and nurturing atmosphere. Additionally, parents possess valuable insights into their children's personalities, allowing them to adapt their guidance to suit individual needs effectively. Moreover, instilling fundamental moral values such as courage, integrity, and empathy is widely regarded as a parental responsibility, as it forms the cornerstone of a child's ethical framework.

However, the notion that social competencies can be exclusively cultivated within the confines of the home overlooks the pivotal role of educational institutions. Schools serve as microcosms of society, exposing children to diverse perspectives and fostering interaction with peers and teachers from varied backgrounds. Through collaborative projects and social activities, students learn essential skills such as teamwork, communication, and conflict resolution, which are indispensable for navigating the complexities of adult life.

In conclusion, while parents undoubtedly utilise significant influence over their children's moral and social development, the role of educational institutions should not be underestimated. Both entities share a collective responsibility in preparing the next generation to become productive members of society. By working collaboratively, parents and educators can create an environment favourable to the holistic growth of children, equipping them with the necessary tools to succeed in an ever-evolving world.

(282 words)



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Model Sample Answer 3 Band 7

The debate about who should teach kids to be good members of society is common. Some say parents should, while others argue schools are better. I think we need to think about both sides before deciding. Many believe parents should guide kids because children usually listen to them more than anyone else. Parents are often seen as the first teachers and should teach important values like respect, honesty, and obedience early on. For example, my sister's son is only in the fifth grade, yet he shows respect to older people. This is because his parents taught him the important qualities he should adopt.

What kids learn at home sticks with them for life, shaping who they become. Parents play a big role in showing kids how to behave in society. However, not all parents can spend a lot of time with their kids due to work or other reasons. In those cases, teachers become important. Some kids listen to teachers they like and follow their advice closely.

On the other side, some strongly believe schools are the best place to teach kids how to be good members of society. They argue that since parents are often busy with work, children spend more time at school. Schools should include moral values in their curriculum so kids can learn them alongside regular subjects.

In conclusion, both parents and schools have important roles in teaching kids about society. Neither side should be ignored. Personally, I think schools are crucial for this because they have more time with kids during the day.

(258 words)



Model Sample Answer 4 Band 6.5

There is a prevalent belief that parents should be the primary educators, nurturing their children's moral development to prepare them for active participation in society. Conversely, others argue that schools are better suited to imparting good manners. I firmly believe that parents bear greater responsibility in this regard.

On one hand, the bond between parents and children is unparalleled, developing growth and character development. Parents serve as the initial educators, and the home environment serves as the foundational learning ground where children begin to shape their personalities. Given the significant influence parents hold over their children during their formative years, they play an indispensable role in imparting moral principles and values.

On the other hand, some people think schools should be the ones to teach kids good values because kids spend a lot of time there. Additionally, teachers possess considerable influence over students and can contribute significantly to their character formation. Apart from academic instruction, educators can impart essential life lessons and ethical values that are integral to their future success.

In conclusion, both parents and schools employ distinct influences on children's development. However, I maintain that schools cannot supplant the crucial role and responsibility of parents in shaping a child's character. Schools interact with a multitude of students, each with unique backgrounds and mindsets, making individualised moral guidance challenging. Moreover, children's deep-seated attachment to their parents means that parental behaviour serves as a primary model for their own conduct. Thus, while schools have a complementary role, parents remain vital in developing responsible individuals equipped for societal engagement.

(258 words)



Media and Advertisement IELTS Essay 13

Rising university fees and scarce employment prospects for graduates have led some people to say that universities should not teach arts subjects, like philosophy and history, and only offer practical degree courses that maximise chances of employment.

Give reasons for your answer and include any relevant examples from your knowledge or experience.

You should write at least 250 words.

Model Sample Answer 1 Band 8

Many people believe that schools should prioritise the development of subject-based practical education and stop offering art courses in order to address the concerns of rising tuition and a lack of professional possibilities. I concur that practical knowledge is the key to expanding employment opportunities and that theoretical art courses do not aid graduates in the present job environment.

To commence with, the current employment demand gives preference to practical workers, while those with degrees in philosophy or history of art are less conversant with ideas, facts, and dates. Although knowing these dates and details is essential for comprehending our cultures and languages, memorising would not help someone in acquiring the skills necessary to organise an event, run a machine, or create computer programmes. Moreover, because machines can perform the work more efficiently and affordably, most businesses are not interested in spending more money on the training of unskilled graduates. As a result, there is a labour shortage in the corporate sector, which results in unemployment. It should be removed from university curricula since the academic information in art studies is not relevant in the workplace.

Secondly, higher employment rates come from people's greater capacity for critical and creative thought as a result of exposure to the real world. In other words, experienced graduates have options outside entering the job, such as founding their own startups or private firms. By providing financial support to institutions, these corporations have the ability to lower the cost of college tuition while also increasing employment in the current market.



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In conclusion, I believe that practical courses should replace art classes because they assist students to gain the skills they need for the workforce. However to gain knowledge about culture and language subjects like art are important.

(292 words)

Model Sample Answer 2 Band 7.5

In recent years, there is an increase in the poverty ratio due to the fact that there has been an increase in unemployment. Consequently, many people believe that universities should place a greater emphasis on disciplines that can assist students in enhancing their employment opportunities. However, I disagree with the notion, as each subject has its own relevance and contribution to general development. In the subsequent essay, the explanation is provided with pertinent instances.

To begin with, there are numerous subjects, such as art, history, and philosophy, that are as important for human development as any other subject. The students who study them must enthusiastic to foster their growth. In addition, they aid individuals in becoming critical thinkers through the acquisition and memorization of knowledge and concepts. Due to the prevalence of free debate and in-depth reflection on society and the world, students can gradually acquire the ability to think extensively and thoroughly, with the capacity to examine events objectively, generate new ideas, and make sensible decisions.

Furthermore, subjects like history assist individuals to recall significant information and events, enabling them to make more educated decisions. For example, philosophy majors assist students to develop critical thinking skills. These degrees assist students in becoming critical thinkers and gaining jobs in a variety of disciplines, including law, teaching, social work, and more. However, areas such as science and business have shown to be essential to human survival. Art students, however, contribute equally to society.

In conclusion, I believe vocational education is just as essential in society as other forms of education as they help individuals to acquire critical thinking skills and develop enormous knowledge, which can help them get excellent job opportunities.

(280 words)



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Model Sample Answer 3 Band 7

The expense and duration of graduate education are significant for students. Therefore, if you are currently seeking employment, vocational training may be a better investment. On the other hand, not everyone talented in the domains of science, engineering, or medicine, so there is a need for graduates with art-related knowledge.

To begin with, philosophy classes provide students valuable abilities. Instead of being inactive students who merely memorise material and the opinions of others, they become active problem-solvers who can think critically. Philosophy students improve their critical and moral reasoning, argumentation, and debating skills. It is essential to be capable of investigating and analysing. Moreover, many notable writers and politicians hail from this educational background. For example, the Indian Administration Service course requires a comprehensive understanding of history and philosophy in order to pass the examination.

On the other hand, the sciences and business are extremely important to our society. Hence, intelligent persons should pursue a college education and the career in these fields. However, as individuals grow in their careers, they are more likely to be able to solve problems, take initiative, identify biases, and avoid substantial dangers if they have training in logic and analytical thinking or a broad general knowledge through studying the arts.

To conclude, I disagree with the notion that arts education should be prohibited. Even if they wish to specialise in the sciences, I believe that all students should take classes in philosophy, history, and other humanities-related subjects, as developing critical thinking skills and a broad knowledge base will be immensely advantageous to them in the future.

(262 words)



Model Sample Answer 4 Band 6.5

It has been argued by students that universities should only offer practical degree programmes that have the potential to improve employment rather than continuing to educate disciplines like arts, philosophy, and history. In my opinion, universities should concentrate mostly on practical courses while not ignoring other classes that help students gain a better understanding of various fields.

To begin with, learning accumulation of knowledge that leads to a higher-paying job. In reality, education entails acquiring the experience necessary to solve problems in the future. Moreover, the purpose of teaching other disciplines to students is to acquire knowledge in all aspects of the field. Hence, students should study the past to gain experience from their previous employers. For example, students with limited knowledge in all fields, such historical knowledge and creative skills, are better able to solve problems and have enhanced cognitive abilities.

On the contrary, offering practical university courses at a reduced cost saves time and increases the employment rate of satisfied students. For instance, students who enrol in practical courses with lower costs and shorter periods can easily seek jobs and settle down. Employment temporary, but skills acquired from others will remain for a very long time. Thus, gaining knowledge of a variety of areas will aid in living a successful life in the future.

In conclusion, the rate of employment can boost the rate of employment by learning only practical degree courses however skills and knowledge in other areas will be useful in the future for problem solving and enhancing cognitive abilities.

(254 words)



Media and Advertisement IELTS Essay 14

Some teachers think that international student exchange would be beneficial for all teenage school students. Do you think its advantages will outweigh the disadvantages?

Give reasons for your answer and include any relevant examples from your knowledge or experience.

You should write at least 250 words.

Model Sample Answer 1 Band 8

Many people from all over the world are becoming interlinked with advances in technology and science. The concept of exchanging students between nations is so evident nowadays. Some teachers believe that education in other nations could have numerous perks, while others do not believe in the benefits of migrating students. This chapter will explain the prominent supporters and opponents of this topic.

To begin with the first viewpoint, youth is the optimal period to gather expertise in several professions. Therefore, moving to other states helps young people expand their horizons. For instance, pupils will understand how to handle their lives and communicate with foreigners, which might enhance their self. In addition, teens may get familiar with various learning methods, the use of which will result in permanent success.

On the contrary, it is evident that adolescents are vulnerable, and any modifications to their lives could have damaging consequences. Therefore, immigration at a young age may impose an excessive amount of stress on the shoulders of youngsters. Furthermore, a sense of isolation is inevitable when moving to a new location, and this could impact their social abilities. Lastly, studying subjects in a new school, particularly in a different language, may result in a decline in academic achievement.

In conclusion with regard to all of the aforementioned perspectives, swapping teenagers has both benefits and drawbacks. However, caution is advised while making decisions on children's lives. Due to the importance of young people's mental health and the bad impacts of the exchange procedure, it is preferable to substitute transferring minors with weekly tour advice for the experience.

(264 words)



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Model Sample Answer 2 Band 7.5

These days, many teachers embrace the idea of the international student exchange programme because it is believed that this would enhance the boundaries of a youngster. However, there are those who view it as detrimental. I believe that this has more pros than cons.

To commence with, the primary argument against this is that it would place an additional burden on students from economically disadvantaged backgrounds. For instance, if there is an exchange programme between schools in the United States and India, it will be difficult for even middle-class Indian parents to pay for their child's expenditures in the United States. Even if a young person is knowledgeable, he or she may experience culture shock as the result of the new surroundings. Additionally, they may become ill due to the abrupt change in climate, cuisine, etc.

On the contrary, international student exchange has numerous benefits. First, it offers a teen a once-in-a-lifetime experience. They are exposed to new cultures, which broadens their perspective. They grow more tolerant of these with differing opinions, which benefits them in life. Additionally, it can benefit their careers. It has been discovered that firms offer preference to students who have participated in such a programme since it indicates that they can easily adapt to adverse circumstances. Many multinational corporations, for instance, employ managers with international work experience so that they can place them in offices all over the world.

In conclusion, there are certain downsides to sending teenagers to another country to study. However, I believe that the advantages of improved employment prospects, different cultural experiences, etc. outweigh the disadvantages. Therefore, youth participation should be encouraged.

(271 words)



Model Sample Answer 3 Band 7

Many educators argue that all secondary school students should participate in international exchange programmes due to their numerous benefits. I believe the benefits of this movement can outweigh its potential difficulties for students, despite claims by others that it may have negative consequences.

On the one hand, the biggest barrier to teen study abroad is the language barrier. Adolescent exchange students from countries where English is not their first language may find it difficult to keep up with their peers and form relationships with their teachers. They would consequently fall behind in their academic work as a result. Additionally, homesickness is a possibility for international students. Because of this, their mental health could suffer. These students are more likely than average to endure stress or even depression over time.

On the contrary, the advantages of this tendency, however, are notably more significant. Adolescents who take part in foreign exchange programmes get the chance to learn about different cultures, which deepens their understanding of cultural diversity and the wider world. Additionally, students that study abroad develop their independence. As a result, they will grow in their capacity for independent thought and judgement, which will be useful to them in the future. Teenagers that take part in these programmes will undoubtedly have access to top-notch educational systems, that much is certain.

In conclusion, despite the fact that international exchange for school children may have certain problems, I would argue that this trend has a greater number of benefits; therefore, participation in these programmes should be encouraged among adolescents.

(256 words)



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Model Sample Answer 4 Band 6.5

It is believed by some teachers that all high school pupils would benefit significantly from international exchange programmes. Despite some drawbacks, I believe the benefits of this idea outweigh them.

To begin with, there are a number of significant disadvantages when high school students opt to participate in international exchange projects. The initial disadvantage is cultural clash. Students going abroad may encounter strange practices and diverse beliefs, which could easily lead to miscommunication, tension, and confrontations. Moreover, when students are striving to adapt to the new culture, it may be tough for them to concentrate solely on their studies. As a result, Many students are unable to adhere to their foreign learning programmes, resulting in poor academic performance. Some of my acquaintances, for instance, must retake examinations or have trouble catching up with their lectures due to their weak language skills.

However, the perks that such programmes bring to students far outweigh the disadvantages. Firstly, exchange students have the chance to meet students from all over the world and gain a variety of skills that they may not have the chance to acquire if they were studying in their native country. By sharing their experiences with other exchange students, for example, they can enhance their social skills and develop a greater understanding of the culture by embedding themselves into the local society. Furthermore, living in a foreign country helps exchange students develop independence. This is due to the fact that without daily support from parents, young children must learn to cook, clean, manage their budgets, and make independent decisions.

In conclusion, the advantages of international exchange programmes outweigh these drawbacks despite the fact that exchange students may have trouble adapting to the new culture and following international school curricula.

(289 words)



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Media and Advertisement IELTS Essay 15

Some students take one year off between school and university. Do advantages outweigh disadvantages?

Give reasons for your answer and include any relevant examples from your own knowledge or experience.

You should write at least 250 words.

Model Sample Answer 1 Band 8

In this day and age, there is no doubt that the trend of taking a year off before starting university studies and after the completion of school has surged. Both, the merits and the demerits are discussed in the ensuing paragraphs.

Scrutinising the merits, a significant advantage is that students will explore the changes and find themselves ready for the long-run assignments. For instance, the students who want to get admission in medical and para-medical fields take a break of 365 days to prepare hard to compete with several brilliant minds and get themselves admission on merit in government or semi-government universities. Furthermore, these teenagers explore new countries in order to adapt to a new environment by learning a foreign language, adapting their culture, and food, and learning different etiquette.

On the contrary, a year gap can have a bad influence on students as they get into bad company or get into some form of gambling. This will not only have a negative impact on the body of an individual but will also destroy their career and this will indirectly affect their future prospects.

All in all, it can be eventually said that even though the advantages are more of taking a year off between school and university as the students will benefit in the long term and will learn a lot of new things that will make them smarter to compete in this modernising era. However, it cannot be denied that taking a year off can also have a detrimental influence and the student might end up destroying a career.

(261 words)



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Model Sample Answer 2 Band 7.5

In this modern era, students take a leave of one year after school in order to fulfil their interests or to relax before entering university. Both the positives and negatives are discussed in the following paragraphs.

Examining the positives, students opt for a job after completion of their higher secondary education and the major reason for such an occurrence is the financial crisis as not every individual has secured financial aid. For instance, a student studying in government school scores above average but does not have sufficient money to get enrolled in the university finds an alternative as they take a break from studies and do a job in order to earn and save money for his/her education. This will not only form a greater impact on the resume but will also, upgrade a student's profile when applied to university as more weightage is given to the students with job experience.

It cannot be overlooked that, in spite of the positive outcomes of taking a year's leave and doing a job but it can turn out to be in the wrong aspect as the student may lose interest in studies and their growth gets retarded. Where they may also have to continue the same job as before without an appropriate education he/she cannot climb the career ladder.

To put it in the nutshell, more and more individuals choose to take a year off before starting the university as it has expanded benefits but without any higher education, there is no scope to get a better job in order to fulfil daily basic necessities.

(265 words)



Model Sample Answer 3 Band 7

It has been repeatedly observed that more and more students after passing school take a year off before entering the university. There are several advantages as well as disadvantages. Both aspects are discussed in the ensuing paragraphs.

On one hand, students nowadays travel abroad to learn about modern technology and the diversity of the field for them to study further after graduating from their native country. As the opportunities are more in the non-native nations with well-equipped tools which will not only increase theoretical knowledge but also will enhance practical skills.

Alternatively, this year gap can be stressful as all the peers would have moved on without wasting 365 days. This can have a detrimental impact on the pupils with a year off. They not only feel left out but also miss a lot of opportunities in that one year and as a result of this tension and pressure surge and it indirectly affects their health and coping with it gets more and more difficult. Therefore, students should keep themselves engaged in studies as it is a continuous process and students will only benefit from it.

To sum up, students should do productive work or learn their desired courses or activities to enhance their skills while taking a year off rather than sitting and observing others. This will not only make them regret their decision but will also see losing opportunities. By observing their friends without wasting a year and moving swiftly they will somewhat get to know that it was a mistake. Hence, this will form mental health issues and they will have to, unfortunately, continue the same.

(269 words)



Model Sample Answer 4 Band 6.5

Nowadays, students after the completion of their higher secondary school opt for a year off in order to either work or explore another city. However, there are certain pros and cons to such an occurrence. The advantages and disadvantages are discussed in the below paragraphs.

The first and foremost reason is that students till their higher education grade do have time for extracurricular activities and therefore they take a year off. For example, students go for sports, dance, take acting classes, learn a foreign language or choose the activities of their own choice and get themselves trained under the hand of professionals in order to pursue a career of their own interest in the future.

On the other hand, there are certain disadvantages such as the year gap can make students lose interest in education and may influence them to pursue jobs with no secured job.

Moreover, students might also get homesick and this may give stress as they won't have any productive work to do on a daily basis. Most importantly, it is a total waste of time, and rather than learning anything of their interest students will end up delaying things and will end up wasting their time.

In conclusion, pupils taking a year off between school and university has certain pros and cons. As the students can relieve their minds by learning and adapting things of their own choice and interest which will make them learn things better. In contrast, it may be a total waste of time and resources.

(253 words)



Media and Advertisement IELTS Essay 16

Bullying is a big problem in many schools. What do you think are the causes of this? What solutions can you suggest?

Give reasons for your answer and include any relevant examples from your own knowledge or experience.

You should write at least 250 words.

Model Sample Answer 1 Band 8

Globally, every school experiences a case of bullying frequently and it is considered one of the most widespread and underreported issues in schools. However, this act can affect the victim's mental health or physical health. Many students feel insecure in school if the administration does not take any steps in favor of them. In this essay, the possible issues and the way to get rid of these issues will be listed.

Firstly, not getting enough attention or affection from parents and teachers can result in bullying other classmates. They end-up in the act of bullying to ensure that they get enough attention and consideration. To exemplify, because of the hectic schedule of parents, they might not be able to give enough time to their children to listen to their incidents or problems in school. Moreover, they might not be there sometimes when their children need to convey something or want to talk to them. This dissatisfaction can make them attention seekers, for which the students start to find attention from the school where they start bullying their weaker classmates.

The school should impose strict rules and regulations like a zero-tolerance policy or anti-bullying laws. The teachers should encourage students to raise their voices. Moreover, parents should see to it that their children are not getting feelings of loneliness or are not left alone. Psychological training should be given to the students for understanding the dark side of bullying and to diminish the number of bullying cases.

To conclude, there are so many types of bullying but the main reason for bullying is because of mental health. To eradicate this issue, the children should be made aware of the consequences faced by the victim in the long term.

(287 words)



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Model Sample Answer 2 Band 7.5

Everyone in this generation has experienced bullying at some stage in their lives. However, it does not matter whether they are students, educators, or parents, everyone has a little bit part in preventing bullying in schools. There are different types of bullying that cause the mental and physical health of the victims. Some of the issues and solutions are discussed here.

Children getting ignored will find their weaker classmates to reduce their frustrations and anger by bullying them through their physical appearance, gender, religion, disability, and many more. As a result, the victims may lose their confidence or self-esteem which can eventually lead to depression. Furthermore, bullying weaker classmates can help them to hide their insecurities and can experience more power.

Schools should bring anti-bullying laws and strict actions should be taken against the students who break the rules. The educational institutes should encourage positive attitudes and behavior by rewarding them. Teachers should allow students to share their worst bullying experiences in class to make others aware of the consequences and reduce such practices. Schools should teach empathy and kindness at an early stage and every child should be made aware that everyone is different. Parents should also take care of their behaviour in front of their children as they look up to them.

To conclude, bullying in educational institutions should be addressed immediately and for this tutors, students, and parents should understand the side effects of this and should try to stand against the people who encourage this trend.

(250 words)



Model Sample Answer 3 Band 7

Schools and parents play a vital role in moulding the career of children. However, some arrogant or notorious students set a trend of bullying others. But they do not know the consequences that will be faced by the victims in the long term. In this essay, I have stated the main cause of bullying and the solution to this arising problem.

School bullying has been one of the reasons for depression or self-belief. However, students getting exposed to the internet can be so dangerous because they can access both sides of the internet: the good as well as the dark side. They should have an invigilator to invigilate what they see or what they surf on the web as it can influence their mind. It is said that parents are the first teachers to their children. Children learn from what they see, so if any one of the parents is arrogant, then the children may look up to them and may learn from them. For example, whenever a student gets scolded for anything in school, they might become aggressive towards their classmates or teachers.

To solve this issue, some institutes have taken initiative to teach students about personality development and psychology. This will help the children to make their personality good and can maintain it in public, whereas psychology can help them to learn about human psychology. Even parents should spare some time to communicate with their children to understand their mental state.

To sum up, cyber bullying needs to be taken care of by the parents. Moreover, the educational institutes should look after the intra personal qualities of the children.

(269 words)



Model Sample Answer 4 Band 6.5

Nowadays, it is claimed that bullying has become one of the main solicitude in the educational sector. However, it may affect the mind as well as physically of the bullied children. In this essay, the issues will be discussed and to find the way out of them.

First and foremost, there are different types of bullying which include: verbal, physical, emotional, cyberbullying, and racism. In school, the most common type of bullying that is experienced is physical bullying. Tickling, inappropriate touching of someone, kicking, pinching, pulling hairs, punching, pushing, slapping, spitting, stalking, throwing small and lightweight objects at a victim, teasing, and many more. For instance, spreading rumours about the victims can put mental pressure on them which results in depression, and not performing well in academics. In the long term, the victims might get disorders like antisocial personality or social loneliness.

On the other hand, the solution depends on the reaction of the victim. However, educational institutions should take the responsibility of preventing bullying on their campus and keep an eye on the students who are prone to bully their fellow mates as they have a violent mindset. Not only schools but families should also try to investigate and they should also take care of their children and should encourage them to become good human beings. Moreover, the government should also impose strict rules and regulations for school bullying cases.

To sum up, teachers and parents should take initiative to guide their children to raise their voices rather than suffering from bullying. Moreover, the school administration should look after the proper scrutiny to punish the bullies.

(275 words)



Media and Advertisement IELTS Essay 17

Some universities now offer their courses on the Internet so that people can study online. Is this a positive or negative development?

Give reasons for your answer and include any relevant examples from your own knowledge or experience.

You should write at least 250 words.

Model Sample Answer 1 Band 8

Digitalization has allowed the world to evolve more rapidly. However, there are some drawbacks of digital technologies in every sector. Mainly the pandemic caused by a virus brought a revolution in the education industry where many universities and schools started online teaching. Moreover, some universities also started offering online courses through the internet. There are some merits and demerits of online courses.

Firstly, online courses are very convenient for people who live far from universities as it can be cost-effective and time-saving for people who live in rural areas but want to study at a good and reputed university. Furthermore, it can be helpful for people as online courses offer flexibility in the schedule as there are not any fixed or strict schedules to follow like offline courses. Students can set their pace of learning which is not possible in offline courses as in a physical classroom the teacher sets the pace of learning. Teachers can include videos, presentations, live chats, virtual conferences, and whiteboards that can be provided through the digital classroom.

On the contrary, the traditional theory and method of teaching can never be replaced by digital tools. Communications and group discussion happens face to face in offline classes which can never be matched with online discussions. Moreover, students can remain more serious and committed to their studies as compared to students enrolling in online courses.

To conclude, students who can afford to go to university should not enrol in offline courses. Whereas, online courses should be open to people who are living in remote places or rural areas.

(261 words)



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Model Sample Answer 2 Band 7.5

The Internet and technology becomes the main element in every student's development. Nowadays, online courses have replaced face-to-face seminars in territory education. In my opinion, an online study has various advantages and a few disadvantages.

Whenever a student joins an online course, students can study in a very flexible manner. This is the most noticeable advantage of online education. Due to this, they can balance their schooling with their other domestic responsibilities. Internet access allows students to collect their academic sources from sitting at home. As a result, their capacity to study individually is developed improperly. Second, elderly people find online education to be highly useful. Due to differences in religion, gender, language, etc. Many individuals were unable to complete their education in the past, but now they are able to do so with the help of online courses offered by some universities.

Students have fewer opportunities for face-to-face contact with their faculties, which is the major drawback of online education considering its advantages. They depend entirely on written information, like notes, perspectives, live chat, etc. Apart from this, they have insufficient interaction with people. This issue may lead to a loss of motivation and an inability to share different viewpoints. For example, students get a variety of assignments as projects, which they afterwards debate in teams.

In conclusion, online education in universities has a few drawbacks but it is a great step toward innovation in our society and with online education, a person's desire for additional education can be satisfied, which they might not be unable to achieve earlier.

(254 words)

Model Sample Answer 3 Band 7

With the advancement in technologies, every sector is getting new innovative upgrades and in the education industry, the physical classroom is turning to virtual classrooms and many people are accepting it. However, there are many merits and demerits of online courses which are offered by some of the well-known universities.

Firstly, when it comes to online education, the faculties can share informative links to videos, and the interaction can be done using the comment section or the option of live chat. It depends on the student for determining the pace of learning. Whereas, offline classes have the culture of teachers determining the pace of learning. Moreover, anyone can access the lecture from any remote place which can be cost-efficient and can be time-saving. Furthermore, students can learn different topics from different faculties.

There are a few drawbacks to enrolling in online courses. Firstly, the students can not learn communication and collaboration skills through online classes which can not strengthen the bond as the offline classes can help them to boost the bond with other batchmates. Practical knowledge is one of the main reasons for avoiding online courses as some of the subjects can not be performed virtually, so the use of tools and laboratories can be beneficial for getting complete knowledge. No technical issues can create a problem in the class.

In conclusion, opting for online courses can be a huge step toward digital learning but the problem of practical knowledge can be an obstacle to achieving this revolution in the educational industry.

(253 words)



Model Sample Answer 4 Band 6.5

In the 21st century, every profession has some or the other advancement with the help of technology. Universities have also started taking online batches for different courses. However, there are fewer positive and more negative sides to online courses.

Firstly, online classes can involve the flexibility of the schedule and the student can set their pace of learning on their own. Moreover, It can change the traditional method of teaching by including informative videos, articles and many more. Moreover, the live chat can be helpful for the students to discuss or clear their doubts. Online classes can save time and can save resources as the students can access the lectures from their comfort zone. Furthermore, the cost of education can also be reduced, since the courses are enrolled online and the equipment and the materials will not be used.

Similarly, the subjects related to science need to be performed in a practical laboratory and practicals can not be achieved in the online class. Instead of online classes, students can remain more serious and focused in offline classes. Group discussion and team building can teach communication skills, teamwork and strategy-making ability which can not be achieved in virtual classrooms. Teachers can understand the mindset of students in physical classrooms and can teach them according to that, which can help the students to learn easily.

In conclusion, nowadays, practical knowledge is getting more important and since it cannot be achieved through virtual classes, the importance of offline or physical courses should get more priority.

(252 words)



Media and Advertisement IELTS Essay 18

The number of TV programs is growing day by day. Some people say that it is good as it gives people more choices, while others say it affects the quality of TV programs. Discuss both the views and give your opinion.

Give reasons for your answer and include any relevant examples from your knowledge or experience.

You should write at least 250 words.

Model Sample Answer 1 Band 8

Television has surpassed all other forms of entertainment in popularity in recent decades. Some viewers are still sceptical that the variety of programs available on television is indicative of high-quality content. There will be a greater exploration of the views and my opinion.

Considering the formal viewpoint, a common misconception is that more TV shows are better for viewers. Because of technological developments, editors are revising their programs and content to include more engaging elements. As a result, viewers are more inclined to tune into more channels in search of engaging shows. For example, a survey conducted by newspapers found that the vast majority of readers can define their areas of interest and media consumption habits. Increases in television production are good for both the entertainment sector and the public.

On the contrary, with an ever-increasing selection of channels, however, it might be difficult to distinguish between similar shows. Moreover, a television program's ratings are just as important as the quality of the scripts and the acting of the cast members. It was suggested in a recent survey that repeating the same formula episode after episode bores viewers. The audience members are strongly moved by the great production standards and narrative variety on the show.

In my view, it is most advantageous to have a larger number of television channels, since this results in greater diversity and access to more fantastic stories. As a result of this service, viewers of all ages may easily find and tune into the programs that best suit them.



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To recapitulate, having more alternatives and choices is beneficial, despite the fact that an increasing number of TV channels have the same narrative and quality that impacts the TV shows, so diminishing the value of that channel.

(295 words)

Model Sample Answer 2 Band 7.5

In recent decades, television has eclipsed all other kinds of entertainment in terms of popularity. Some consumers continue to have scepticism that the quantity of television shows accessible is indicative of high-quality programming. There will be a deeper investigation of both the opinions and my own opinion.

Considering the formal viewpoint, more TV series do not mean better for viewers. Because of advances in technology, editors are making the content of programmes and materials more interesting. Moreover, viewers are more inclined to watch many channels as they search for entertaining content that piques their interest. Newspapers made the discovery that the majority of readers are able to identify their interests and patterns of media consumption. Both the entertainment business and the general public stand to profit from an increase in television production.

On the contrary, with more channels, it may be difficult to discriminate between similar programming. Furthermore, the ratings for a programme are just as important as the show's script and its actors. As an illustration, a recent article stated that viewers become disinterested when a show keeps using the same formula episode after episode. The superb production values and consistently surprising narrative twists of the programme keep the audience enthralled.

In my opinion, more TV channels mean more diversity and fascinating tales. This service helps viewers of all ages to locate and watch their favourable programming.

To recapitulate, more options and choices are desirable, despite the fact that an increasing number of television channels have the same story and quality, reducing the value of that channel.

(257 words)



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Model Sample Answer 3 Band 7

In recent times, people have become more reliant on entertainment, with television being the most popular source. Some individuals continue to argue whether television programs are good because they offer a wide variety of choices or this hinders their quality. The viewpoints, as well as my perspective, will be discussed in greater detail.

On the one hand, consumers believed that more TV shows gave them more choices. As technology improves, editors add more appealing components to their materials and programs; consequently, people explore more tv channels to find good programming. A newspaper article showed that most people are watching according to their interests and preferred channels. Thus, increasing the number of shows benefits both viewers and the entertainment business.

On the other hand, since there are more TV channels, show material is becoming more identical, and individuality is being lost. Although quality and cast performance are important, scripts and storylines are crucial on tv. For instance, a report showed that many tv series have the same plot, hence viewers are losing interest. So, different stories and the quality of shows impact from the viewer's perspective.

In my viewpoint, more television channels are the most advantageous and since they not only provide better tales with diverse material, but also provide more channel selections. Due to this feature, several generations may watch their preferred programme based on their interests.

To recapitulate, more options and choices are desirable, despite the fact that an increasing number of television channels have the same story and quality, reducing the value of that channel.

(255 words)



Model Sample Answer 4 Band 6.5

Nowadays, entertainment has become more essential for people and tv is the most common source of it. Some people still argue whether tv programs are good as they provide lots of variety of shows or it affects the quality of tv programs. Both the perspectives and my opinion will be discussed further.

On the one hand, people used to think that more TV programmes provided viewers with more alternatives. As technology improves, editors add more enticing elements to their work and shows, and people are enticed to watch more channels to find good shows. Most people can now identify their hobbies and favourite channels, according to a newspaper article. Thus, increasing the number of TV shows benefits viewers and the entertainment industry.

On the other hand, as the number of TV channels rises, programme content becomes more similar and less distinctive. Although the relevance of the show depends on the actors, screenplays and plotlines are important in the television industry. A report showed that numerous TV shows had the same narrative, hence viewers are losing interest. So, variety and quality of narratives impact the audience greatly.

In my viewpoint, more tv channels are the most beneficial and favourable as it not only gives better stories with different content but also provides various options of channels. Due to that facility, different kinds of generations can watch their favourite show according to their interest.

To conclude, although growing tv channels have the same storyline and quality that affects the tv programs as it reduces the importance of that tv channel, it is more advantageous in order to get various options and choices.

(259 words)



Media and Advertisement IELTS Essay 19

Nowadays, celebrities are more famous for their glamour and wealth than for their achievements, and this sets a bad example to young people. To what extent do you agree or disagree?

Give reasons for your answer and include any relevant examples from your own knowledge or experience.

You should write at least 250 words.

Model Sample Answer 1 Band 8

Celebrities are now more well-known for their wealth and fashionable lifestyle than for their professional accomplishments and wealth. Young people are negatively impacted by this inclination. I wholeheartedly concur with this since excessive displays of wealth and an emphasis primarily on materialistic goods can produce generations without morals and values.

First off, the media consistently portrays boasting as a bad habit of behaviour, deceiving many young followers throughout the world. Young people consequently begin to believe that such behaviour is a surefire path to success and acceptance among peers. Not only is it risky, but it also creates the false impression that striving for greatness in any endeavour is not important. For instance, several well-known internet bloggers assert that attaining success and financial independence is simple and requires little effort. Many youngsters are unaware that every well-known blogger has a sizable crew in charge of content creation and promotion.

It is also debatable whether or not materialistic ideals are the most significant and should be pursued by everyone. Additionally, spiritual growth is just as significant as physical and financial growth. People are likely to become confused in this fast-paced society without strong values and principles since one trend can simply be replaced by another. In other words, it is harmful for young, impressionable minds to believe that wealth and popularity are closely related. Young vocalists would be a good example. Some of them are well-known for being scandalous, while others use drugs as a result of how money and fame altered their perceptions.



In conclusion, I firmly feel that rewarding great achievement with wealth and glitter is harmful to the next generation. I would advise staying away from an affluent lifestyle that is openly promoted in the media.

(288 words)

Model Sample Answer 2 Band 7.5

Fame and riches depend on hard effort, persistence, luck, and inventiveness. These attributes make them so famous and beloved that the whole nation wants a glance or autograph. Few say kids shouldn't follow their footsteps because they'll lead them astray, but I disagree. This essay analyzes the pros and cons of idealizing celebrities before drawing a conclusion.

Movie and sports stars can be role models for society's youth. Treating them like an idol can help them reach their goal. Following their footsteps can lead to explore their own potential, showcasing marvels and genius. Their creativity, initiative, and skills motivate teens to change for the better. For instance, legendary Akshay Kumar, a well-known Bollywood star, is recognized for his imaginative and motivating films rather than for his money or good appearance. His qualities and attributes have encouraged moral and ethical standards in a society.

Contrarily, Few feel that following negative celebrities might mislead young people. Proponents of this view argue that emulating their negative roles at home or in the streets can harm society. Celebrities are often shown in smoking ads, charged with narcotics and other crimes, and children following their path can destroy a society's ethical standards. Sanjay Dutt, a Bollywood actor known for his money and villain roles, has inspired violence and criminality on the streets of Mumbai by teenagers seeking adrenaline and adventure.

To summarise, the aforementioned offers solid justifications for both viewpoints. Famous people impact youth, who are immature and growing. However, one shouldn't criticize the celebrities because it depends on how the younger generation views and advances the issue.

(266 words)



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Model Sample Answer 3 Band 7

Celebrities are the best examples of those who can invite renown because of their commanding presence and powerful impact thanks to the mass media. People follow their examples because of how gracefully they live, which is considerably more impressive than their own accomplishments. It may take some time to resolve this issue because it requires urgent attention.

Celebrities are characterised by their enigmatic beauty, which makes it such that the public only sees their outward elegance. However, their accomplishments are sometimes overlooked. This is primarily a result of idolatry, when beauty is valued as an asset. Therefore, a person needs a role model who is exceptional enough to stand out in today's world. This idea is also made worse by the media, which prioritises one's outward appearance. For instance, commercials employ famous people whose commanding presence hypnotises audiences to follow. Given that businesses' main weapon is inventiveness, this is exceedingly difficult to regulate.

Despite the attention that artists' wealth and elegance receive, this inspires individuals to strive for success rather than remain unexceptional and plebeian. However, falling into difficulties is the result of losing sight of one's goals. Because it is seen as a fad more than anything else, it has a negative effect on our society because people no longer have the will to excel in their respective industries. Instead, they are more interested in becoming beautiful than successful.

Overall, I believe it has both favourable and bad comments. Even when one is given more weight than the other, people nevertheless use it as a benchmark for standards. Although the negative aspects could outnumber the positive ones, I think that overall trends should be acknowledged on their own.

(279 words)



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Model Sample Answer 4 Band 6.5

Children today are more influenced by well-known people. They assert that rather than for their intelligence, people follow superstars more for their style and wealth. This article will make the case for why young people are affected and how this has a negative impact on them.

The younger generation is greatly influenced by celebrities. Social internet enables an ordinary person to become famous overnight, making them remarkable. If someone lacks talent but is good at showing off money, they'll become renowned. For example, a rich individual can publish a video of riding his/her latest Tesla automobile on Instagram, and millions of people will like it. Young people are attracted to materialism rather than work. In general, young people are more easily drawn to a materialistic environment than they are to real work.

Despite the fact that they are often admired, celebrities have a harmful influence on children's minds. Children attempt to emulate them in every way and want to be like them in the future, which affects their early career. Instead of studying, they spend time emulating them. For example, kids strive to maintain glamour by wearing the same clothes and filming faultless videos, which affects their academic enthusiasm and performance. In conclusion, young people are easily pressured by the phoney world without considering the harmful consequences.

This essay argued that young people are captivated by famous celebrities and ignore their talent. It's been claimed, and I think it's true, that children are more drawn to superstars because of their wealth and good looks than because of their talent.

(260 words)



Media and Advertisement IELTS Essay 20

Most employers nowadays put an increasing emphasis on social skills. Some people believe that social skills are essential in addition to good qualifications for job success. To what extent do you agree or disagree?

Give reasons for your answer and include any relevant examples from your own knowledge or experience.

You should write at least 250 words.

Model Sample Answer 1 Band 8

When it comes to the point of hiring employees, social talents have become one of the most important skills. Some people opine that it should be taken into consideration along with other educational opportunities. Nevertheless, it is necessary to some extent. I completely agree with the statement because of the significance of the other elements.

To begin with, there are some justifications for why companies demand social skills more at present. Firstly, because of the influence of advanced technology and social media, communication and interactions have been dramatically boosted, especially in the last two decades. Hence, this has increased the demand for social capabilities so that firms can compete well in the race to influence customers about their products and services. For example, with the desired dexterity of contact, entrepreneurs can skillfully fulfill people's needs. Secondly, for the overall growth of the firm, social proficiency is obligatory, and employees have to be ready to confront threats together.

On the other hand, many jobs do not require any social skills. Therefore, in this situation, experience and education become the most important criteria for choosing workers. Moreover, if a person lacks experience but has good social knowledge, they will not be able to give an adequate performance.

To summarize, social skills, along with academic knowledge among employees, are mandatory for the overall growth and productivity of an organization. From my perspective, although the ratio of emphasizing employees varies based on the conditions of the post, other masteries of an individual should also be assessed.

(252 words)



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Model Sample Answer 2 Band 7.5

These days, skills, as well as good qualifications, are essential for the success of an organization. Well, I completely agree with this statement as it enhances both business and employees' quality of life, and I will justify my decision in the essay.

To start with, there are various justifications for the importance of social expertise. The first and foremost reason is the cutthroat performance market. Good communication skills and socialization are the mandatory criteria for surviving in this race. Secondly, companies participate as a single unit, which means employees have to run together, for which communication is necessary to maintain a friendly environment. Thirdly, a good convincing attitude is also needed in order to sell the product and for firm-related aspects too. Fourthly, workers were forced to stay in lower-level positions because they couldn't handle the social demands of leadership. That is why, for the overall development of the firm, social proficiency is mandatory and employees have to stand united to face the challenges.

On the other hand, the booming of social skills does not mean other aspects should be neglected. There are opportunities wherein one-to-one human interaction, teamwork, and collaboration are the requirements. To illustrate this, in data entry jobs, only knowledge about database software like Oracle or Ms. Excel was crucial. Moreover, one can pursue technical knowledge in six months, but it is not certain that the person will learn the qualities like discipline and self-confidence in that particular period.

To conclude, it is true that if an individual wants to be successful in a profession, they have to pursue social skills along with scholastic degrees.

(269 words)

Model Sample Answer 3 Band 7

Good social expertise and curricular qualifications are considered cornerstones for the employees. Many interviewers think that it is effective for professional success as one can present academic ideas more creatively. I also opine that, for the company's success, social experiments are necessary along with good credentials.

A few years ago, hiring strategies frequently placed greater emphasis on candidates' technical knowledge and expertise than they did on their soft skills. This led to the hiring of workers who were intelligent enough to succeed but lacked the social abilities necessary for productive work. Interpersonal fray and frustration were the results, and these employees occasionally had to quit their jobs. Furthermore, these workers were forced to stay in lower-level positions because they couldn't handle the social demands of leadership. Moreover, social skills depend primarily on four fundamental characteristics, and they are self-awareness, sensitivity to others, social intelligence, and self-control.

However, a lot of jobs don't call for social skills. Knowledge and scholastic degrees, therefore, are the most crucial factors to consider when choosing employees in this case. There are jobs where collaboration, teamwork, and one-on-one communication are essential. Also, while one can pursue technical knowledge in six months, it is not guaranteed that one will develop traits like self-control and discipline during that time.

In conclusion, as I mentioned above, I wholeheartedly agree that interpersonal skills are essential components in workplaces, just like decent qualifications, because they lead to better work performance for employees and a decreased risk of being ignored by coworkers. Meanwhile, an employer should fill open functions in accordance with those positions' requirements because there may be some jobs that do not require these skills.

(275 words)

Model Sample Answer 4 Band 6.5

The success of any staff depends upon its workers. I completely agree with the statement that social skills, along with academic qualifications, are mandatory when recruiting new representatives. No company will thrive if its employees are highly qualified with no experience or communication knowledge.

To start with, Due to the increase in the usage of technology, the demand for curricular degrees along with social expertise has increased. In the past, hiring procedures often placed more significant focus on nominees' technical proficiency and expertise than they did on their social skills. This led to the hiring of workers who were intelligent enough to succeed but lacked the social abilities required for productive work. Then these staffers were propelled to stay in lower-level positions because they couldn't tolerate the social demands of leadership. Moreover, good communication skills and socialization are the mandatory criteria for surviving in this market.

On the other hand, collaboration, teamwork, and one-on-one communication are crucial in some professions. Understanding and instruction take on greater significance as hiring criteria in this scenario. Furthermore, even though technical knowledge can be pursued in six months, it is not a given that one will acquire qualities like self-control and discipline in that time.


In conclusion, as I have mentioned above, the reason for the business and personal skills is that these factors cover the main role of the job mechanism. However, high social activities can improve success on the job. Such skills are the key to success in the workplace, and they are also helpful in surviving in competition.

(257 words)


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